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CFTC Ex. 529

Long Leaf Trading Group Donelson, James 2021-06-24

6/24/2021 9:09 AM

Condensed Transcript

Prepared by:

Ashley Burden CFTC

Wednesday, November 3, 2021

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                                                                       JAMES A. DONELSON
 3
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                                                                    3
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                                                                       By Mr. Platt
                                                                    4
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19
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20
     at the hour of 9:09 o'clock on June 24, 2021.
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   APPEARANCES:
                                                                    1
                                                                                    JAMES A. DONELSON.
2
                                                                    2
                                                                        called as a witness herein, having been first duly
      (Appearing via videoconference)
      MR. JOSEPH C. PLATT, Trial Attorney
3
                                                                    3
                                                                         sworn, was examined and testified as follows:
      MS. ELIZABETH M. STREIT, Trial Team Leader
4
      MR. JOSEPH J. PATRICK, Senior Investigator
                                                                    4
                                                                                    DIRECT EXAMINATION
      U.S. COMMODITY FUTURES TRADING COMMISSION
                                                                    5
                                                                        BY MR. PLATT:
5
      DIVISION OF ENFORCEMENT
      525 West Monroe Street, Suite 1100
                                                                    6
                                                                           Q My name is Joseph Platt and I'm
6
      Chicago, Illinois 60661
                                                                    7
                                                                        a trial attorney at the CFTC. I'm joined today by
      (312) 596-0700
7
      jplatt@cftc.gov
                                                                    8
                                                                        Beth Streit, who's the chief trial attorney, Joseph
      estreit@cftc gov
                                                                    9
                                                                        Patrick, who's a futures trading investigator, a
8
      jpatrick@cftc.gov
9
        On behalf of the U.S. Commodity
                                                                   10
                                                                        law student intern, Lauren Stapleton, from the CFTC.
        Futures Trading Commission;
10
                                                                   11
                                                                        I also see that Jeremy Ruth, who's a defendant in
      (Appearing via videoconference)
                                                                   12
                                                                        this action, is present and Mr. Donelson, who's the
      FALVEY LAW OFFICE
11
      BY MR. JAMES M. FALVEY
                                                                   13
                                                                        witness for Long Leaf Trading. And, Mr. Donelson,
12
      200 Sou h Wacker Drive, Suite 3100
                                                                   14
                                                                        are you represented -- or is Long Leaf Trading
      Chicago, Illinois 60606
      (312) 404-5839
13
                                                                   15
                                                                        represented by counsel today?
      jimfalvey@yahoo.com
14
                                                                   16
                                                                           A Yes, it is.
        On behalf of Long Leaf Trading Group,
                                                                   17
                                                                           Q And that's Mr. Falvey, who's sitting
15
        Inc., and James A. Donelson;
      (Appearing via videoconference)
16
                                                                   18
                                                                        beside you?
      MR. JEREMY RUTH
                                                                   19
                                                                           A Correct.
17
        Appearing Pro Se.
                                                                   20
                                                                           Q This deposition's being conducted
18
                                                                        pursuant to Federal Rules of Civil Procedure and
19
                                                                   21
   ALSO PRESENT:
20
                                                                   22
                                                                        the local rules for the U.S. District Court for the
21
      MS. LAUREN STAPLETON, CFTC Intern (Remotely)
22
                                                                   23
                                                                        Northern District of Illinois and we're proceeding
   CSR License No. 084-003278.
23
                                                                   24
                                                                        by videoconference today. Mr. Donelson, do you
```

Page 5 Page 7 agree to proceed in this manner today based on the 1 conglomerate? 1 2 Coronavirus travel restrictions? 2 I left that in June of 2014. 3 3 A lagree. Q Why did you leave Jump Trading? Q You've given a couple depositions 4 4 Α When or -in this action and testimony. We'll just go over 5 5 Q Why, why. 6 the rules of the road very briefly. Let's do our 6 A I had gone into short-term disability and basically couldn't return. I had torn up a 7 best not to talk over one another. I'll do my best 7 8 to let you finish answering your questions before shoulder and the commute was just too much for me. 8 I ask -- finish answering my questions before I ask Q What was the nature of the consulting 9 9 another one, and I'll just ask that you let me business that you did between Jump Trading and 10 10 11 answer my question before you -- ask my question 11 Long Leaf Trading? 12 12 before you answer, is that okay? A One is the development of middle 13 A Agreed. 13 office software that does trade reconciliation, Q And two other items based on yesterday. 14 14 accounting. That's ongoing. Also did consulting Please do your best to speak and answer audibly 15 for a couple manufacturing firms developing cost 15 and also, you know, project your voice so that the accounting models for them, things like that. 16 16 17 court reporter is able to pick up your answers, 17 Q What is the National Futures Association? okay? 18 18 A It is a self-regulated -- a self-regulation A I will try, and please tell me if it's organization overseeing the futures industry. 19 19 20 not coming through clearly. 20 Q Commonly abbreviated the NFA. What Q Yeah, will do. Thank you. And 21 is the NFA's role with respect to regulating the 21 if any of my questions today are unclear or 22 futures industry? I think you just said it, but 22 23 unintelligible, please let me know and I'll do 23 if you could just expand on your answer. my best to ask a question that makes more sense, 24 24 They do -- I'm trying to get the Page 6 Page 8 okay? words right. They are in charge of all their 1 2 A Okay. 2 member firms reviewing compliance, some finance, trading, et cetera, but it's only for their member 3 Q Mr. Donelson, can you please describe 3 4 your work history going back ten years or so? 4 firms. 5 5 A For -- obviously I worked at Long Leaf Do you have an understanding that the 6 Trading for two years. Before that I was doing 6 NFA handles registration of entities and entities that are required to be registered in the futures 7 mostly consulting after I left Jump Trading. At 7 8 Jump Trading I was the global controller responsible 8 industry? for the financials, doing some of the FinOP work for 9 A Correct. Yeah, I do understand that. 9 the broker-dealers. Also they had a CV registered 10 Do you know what NFA BASIC is? 10 firm. And before that I worked for KCG, which was 11 A Yes. It's an online system where 11 the merger of Getco and Knight Capital. I worked 12 12 you can look up a person, a company, see any --13 for Getco before the merger. I was involved with 13 where they're registered, any regulatory issues the merger. Mostly did business development, that they've had, so on and so forth. 14 14 15 taxes, finance at Getco, opened up most of their 15 Q Did you know about NFA BASIC before you international operations. owned Long Leaf Trading? 16 16 17 Q And you started at Long Leaf Trading 17 Yes. in approximately December of 2017. Does that sound 18 Q I understand that you became the 18 right? principal of Long Leaf Trading in approximately 19 19 20 December '17 via a stock purchase agreement. Does 20 A That is correct. Q When did you stop working at Jump Trading that sound right? 21 21 22 as their global controller? 22 That is correct.

23

24

Q And when did you leave the KCG/Getco

I want to say June 2016.

23

24

Who was the principal of Long Leaf

Trading Group before you bought the company?

Page 9 Page 11 A Timothy Evans. Long Leaf Trading in this action? 1 2 Did you know Mr. Evans before 2 Α Yes. you entered into the stock purchase agreement 3 Have you seen this document before? 3 Q with him? 4 Α 4 Yes, I have. 5 5 A No, I did not. I'm going to scroll to pages 3 and 4 of Exhibit 490. There's a heading Rider to Notice 6 Q What's your understanding of the date 6 on which Long Leaf began operations? of Deposition of Defendant Long Leaf Trading Group. 7 7 8 A The company itself? I don't -- I think 8 Do you see that? it was 2009 or 2010. 9 A Yes. 9 Q Are you aware of any other entities 10 Q And then there's a list of 21 topics. 10 11 or individuals who have held an ownership stake 11 I've scrolled through them quickly. If as we in Long Leaf Trading at any time other than you proceed today you'd like me to focus on particular 12 12 or Mr. Evans? 13 13 parts of documents, please don't hesitate to ask me A No, I'm not aware of any. to move the document around or manipulate it so you 14 14 can see a particular portion. But do you see there 15 Q For purposes of this deposition, 15 Mr. Donelson, can we agree that the Evans era are 21 topics listed on this rider to the Long Leaf 16 16 means things that happened at Long Leaf Trading 17 deposition notice? 17 before December 1, 2017 and the Donelson era means 18 A Yes, I do. 18 things that happened at Long Leaf Trading after 19 Q I should have asked you this at the 19 20 December 1, 2017? Does that sound reasonable? 20 outset, Mr. Donelson. I assume you consent to A I can agree to that. 21 testify on Long Leaf Trading's behalf today, is 21 22 Q Yesterday Mr. Burden sent you documents 22 that right? 23 ahead of time so you could click through it -- click 23 A I do. 24 through them. 24 I've had a series of discussions Page 10 Page 12 1 A Yeah. with your attorney Mr. Falvey about the scope 2 Q I'm going to show you exhibits by sharing 2 of this deposition, and the notice -- I'll put my screen with you. it back up on the screen -- do you see where it 3 3 4 A Okay. 4 says, "The relevant period of the CFTC's examination 5 Q So I want to make sure that you can 5 of Long Leaf Trading is 2015 through the present"? read them legibly when I share them. I'm going A Yeah, I see it. 6 6 to share with you a document that I'm going to mark 7 Q So Mr. Falvey has represented 7 8 as CFTC Exhibit 490. 8 to me a couple times that you do not have 9 (Whereupon CFTC Exhibit No. 490 the ability to answer questions concerning the was marked for identification.) majority of the topics listed in Exhibit 490 to 10 10 11 Q Please let me know when you're able 11 the extent they occurred during the Evans era. Is to see this document. that consistent with your understanding generally? 12 12 13 A Yes. 13 A We can see it now. Q Is it legible on your screen? Can you Q Is it true that you're not able 14 14 15 read the words? 15 to obtain information that's reasonably available A It is legible. It's small but it's 16 to Long Leaf Trading to answer questions about the 16 17 legible. 17 Evans era? 18 MR. FALVEY: Do you need your glasses? 18 A I can obtain the materials. However, 19 THE WITNESS: I'm trying to see if it 19 I have no way to authenticate them one way or the helps or hurts. 20 other, and I have provided all the information that 20 A I can read it. was available to me. It's just if there's anything 21 21 22 BY MR. PLATT: 22 specific about a situation, I wasn't there. I 23 Q Thank you. Do you recognize this 23 don't -- I would only have secondhand information document as the CFTC's deposition notice regarding 24 at best.

Page 13 Page 15 1 Q Okay. Let me ask you some questions 1 Q Just so I understand your testimony, 2 you have available to you the documents and 2 and see if we can drill down on how to --3 information that Long Leaf possessed at the time A Okav. 3 Q -- how to scope this topic. Long you bought the firm but because you weren't present 4 4 5 Leaf Trading's trading program involves trading 5 at the firm during the Evans era, you may not be recommendations, right? able to answer questions about that time period. 6 6 7 A Correct. 7 Is that generally right? 8 Q Long Leaf Trading came up with those 8 A That is correct. 9 Q Mr. Donelson, are you able to testify 9 trading recommendations? A I assume during the Evans era. I don't about Long Leaf Trading's discovery responses in 10 10 have actual proof that he created them. 11 this action? 11 A Yes, I am. 12 Q Someone designed trades? 12 Someone designed trades, yes. 13 Q Can you testify about the documents 13 Α Q Those trading recommendations were that Long Leaf Trading has produced to the CFTC 14 14 both during the investigative phase and during the disseminated to customers, right? 15 15 A Correct. litigation? 16 16 A Yes. 17 Q Customers may or may not have executed 17 those trades, right? 18 Q Are you able to testify about 18 Long Leaf Trading's ownership and organizational 19 A Correct. 19 20 structure? Is this a topic where you can testify Q The trades either made money or lost 20 about the Donelson era but you cannot testify about 21 money, right? 21 A Correct. the Evans era? 22 22 23 23 A Yes. Q Long Leaf Trading interacted with 24 customers about the trading recommendations, 24 Item 4 is compensation paid to Long Page 14 Page 16 Leaf Trading employees and principals. Are 1 right? 2 2 you able to testify about information known or A Correct. reasonably available to Long Leaf Trading concerning 3 3 Q Long Leaf Trading, you know, solicited 4 the Evans era? customers to participate in the trading program, 5 is that right? A Yes. 5 A That is correct. 6 Q So for compensation you are able to testify 6 about the Evans era? 7 7 Q I think those are the kinds of 8 A I have the records of what the compensation 8 topics that I think about when I use the term the was and have provided them to the CFTC. 9 operation of Long Leaf Trading's trading program. 9 Q Item 5, the operation of Long Leaf It's a broad term. 10 10 Trading's trading program, are you able to testify 11 A Okay. I --11 about information known or reasonably available to 12 Q So with that in mind, are you as Long 12 Long Leaf Trading concerning the Evans era? Leaf's witness able to testify about information 13 13 A No, not during the Evans era. I'm -known or reasonably available to Long Leaf Trading 14 14 15 wait. Can I ask a question here? Can you please 15 concerning the Evans era? A Yes. define what operation of the trading program 16 17 entails? 17 Q And is this -- for Topic 5, is this Q You understand that Long Leaf Trading 18 consistent with your answer earlier where you said 18 sold a trading program to its customers, right? 19 that you had the documents available to you and you 19 A Yes. 20 could go read documents that existed but you didn't 20 Q What kinds of business activities went 21 have firsthand knowledge? 21 22 into the trading program? 22 A Correct. A I just don't know how to answer this 23 Q Okay. Are you able to testify --23

24

question.

24

on Item 6 are you able to testify about the manner

Case: 1:20-cv-03758 Document #: 82-3 Filed: 11/05/21 Page 7 of 51 PageID #:1864 Page 17 Page 19 by which Long Leaf Trading developed trading by Long Leaf to customers about their account 2 recommendations --2 statements, balances and performance of the trading system during the Evans era? 3 A No. 3 Q -- during the Evans era? To the extent that they're in the records, 4 4 A No, I do not have any documentation of 5 5 ves. 6 how he developed the trades. 6 Are you able to testify about Long Leaf 7 Q Item 7, are you able to testify about the 7 Trading's supervision of its associated persons records that Long Leaf maintains regarding trading during the Evans era? 8 8 9 recommendations during the Evans era? 9 A No, I don't -- very little HR records A Yes. were kept. 10 10 11 Q Are you able to testify about the --11 Q Are you able to testify on Topic 15 about and continuing on Item 7, you're able to testify Long Leaf Trading's solicitations of prospective 12 12 13 about records Long Leaf Trading maintained during 13 customers during the Evans era? the Evans era concerning the performance of the A Only to the extent of the records. 14 14 15 trading recommendations? 15 Q Item 16 on Exhibit 490, are you A Not really. There was no records of those 16 able to testify about information provided to 16 17 performance by trading recommendation. Long Leaf Trading's prospective customers regarding 17 18 Q Okay. We'll come back to that topic the performance of the trading program during the 18 just to see what you're able to testify about and Evans era? 19 19 20 what you aren't. 20 A Only to the extent of the records. A Okay. 21 Q Mr. Donelson, on a couple of these 21 22 Q Are you able to testify about 22 topics you've repeated your answer as you can 23 the performance of accounts of customers that 23 testify about Long Leaf's information during the participated in the Long Leaf Trading program during 24 24 Evans era only to the extent of the records. Page 18 Page 20 the Evans era? Can you please clarify what that means? 1 1 2 2 A Yes, I have those. Those are the records. A I can verify that the document is --3 Q Are you able to testify about the when I say the document, I may know nothing about 3 4 commissions and fees charged to customers during the conversation or anything around it. I can't the Evans era? 5 5 add much color around whatever that is. 6 A Yes, I have those records. 6 Q Is it correct to say that to the Q Able to testify about Long Leaf Trading's extent there are documents or information that 7 7 8 accounts that it received from Gain Capital during 8 you received -- strike that question. 9 the Evans era? 9 Is it fair to say that the A Yes, I have those records. 10 extent of your ability to testify on Long Leaf 10 11 Q Are you able to testify about customer 11 Trading's behalf concerning the Evans era when complaints received by Long Leaf Trading during the you say only to the extent of the records, is to 12 12 Evans era? provide information concerning that you received 13 13 A I didn't have firsthand knowledge of 14 the documents or information in connection with 14 15 those complaints. I have the complaint log, but 15 the stock purchase agreement by which you bought that's -- that is an ongoing record that we kept. Long Leaf Trading? 16 16 17 Q Other than the complaint log, which 17 Α Yes. I think reflected three customer complaints, do 18 That's helpful. Thank you. I'm 18

19

20

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24

Α

Yes.

information known or reasonably available to

Q Are you able to testify about

19

20

21

22

23

you have information concerning customer complaints

received by Long Leaf Trading during the Evans era?

Long Leaf Trading concerning information provided

going to share what's been previously marked as

CFTC Exhibit 62. Do you see the stock purchase

So as of December 1, 2017 Donelson

Are you able to read that on your screen?

agreement by which you purchased Long Leaf Trading?

9

10

11

13

14

Enterprises controlled all the issued and

- 2 outstanding stock of Long Leaf Trading, is that
- 3 accurate?

4

7

10

15

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18 19

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22 23

- A That is correct.
- 5 Q Has Long Leaf Trading ever made any capital distributions to Donelson Enterprises? 6
 - Α
- 8 Q Has Long Leaf Trading ever made any 9 capital distributions to any person or entity
 - since you've owned the company?
- A No. 11
- 12 Q Has Long Leaf Trading ever transferred any other thing of value to Donelson Enterprises 13 since you owned the company? 14
 - A It paid a management fee from Long Leaf Trading to Donelson Enterprises to pay for the SBA loan.
 - Q How much did Long Leaf Trading pay to Donelson Enterprises as part of this -in connection with the management fees you were 20 just describing?
 - A In total over time or on a monthly basis?
 - Q Both, please. How much in total and
- then how frequently and how much on a recurring 24 24

Page 21

1 Q And what wages did you earn when you 2 owned Long Leaf Trading?

Page 23

Page 24

- 3 A I didn't get -- I didn't pay myself
- 4 for a very long period of time. So, I mean, it
- 5 would be in my tax return, but I think in 2018
- it was maybe \$100,000 and in 2019 I want to say 6
- 7 \$50,000. I'd have to check the exact numbers,
- 8 but that's ballpark.
 - Q And that was your total compensation from Long Leaf Trading during those two years approximately?
- 12 A Approximately, yes.
 - Q I just want to click back to Exhibit 62 briefly. I'm going to scroll through -- I know
- you've seen this document before. I'm going to go 15 to page 11. Actually, I'm going to go to page 10. 16
- 17 There's Item 4 titled Consideration.
- 18 Α Yes.
- 19 Q And on paragraph 4.1, little B, it says, "At the time of Closing, Purchaser will pay Seller an upfront purchase price of \$1.475 million," and 21 22 that's in addition to the \$25,000 earnest money 23 that's reflected in little A. Was that the extent of the consideration that Donelson Enterprises

Page 22

- basis. 1
- 2 A It would transfer \$16,000 a month
- for management fees. It did that through -- let 3
- 4 me write some quick math here.
- 5 Q Sure.
- 6 A I don't have this pulled up in front of me.
- 7
- 8 MR. FALVEY: This is something kids
- 9 don't do anymore, Jody, actually write
- arithmetic. 10
- 11 A As a ballpark figure it would be about
- \$240,000 over about 15 months, and it transferred 12
- money to Long -- from Long Leaf Trading to cover 13
- the SBA loan and any insurances that I had at the 14
- 15 Donelson Enterprises level.
- BY MR. PLATT: 16
- 17 Q Those \$16,000 monthly transfers,
- is that -- are those the only transfers that 18
- Long Leaf Trading ever made to either Donelson 19
- Enterprises or you? 20
- A They would not make it to me because Long 21
- Leaf Trading was only owned by Donelson Enterprises. 22
- Any distributions to me would have been considered 23
- wage. 24

- paid Timothy Evans to control all the issued
- 2 and outstanding stock of Long Leaf Trading?
- 3 A Yes, it was.
- 4 Q How did Donelson Enterprises come up
- with the \$1.5 million? 5
- A It took out an SBA loan through 6
- Huntington Bank and also put in money from my 7
- 401(k). 8
- 9 Q What was roughly the breakdown between
- the SBA loan and the money that you put in from 10
- 11 your own assets?
- 12 A My own assets were -- once again, I've
- got to do some math. My own assets were 325,000, 13
- and the loan was 1.265 because there was working 14
- 15 capital included in that.
- 16 Q On page 11 under Part V, which is titled
- Operation of the Business, paragraph 5.4 is titled 17
- 18 Assets. Did those assets include all of Long Leaf
- 19 Trading's books and records?
- 20 A Yes, it does. I'm not sure -- I'm not
- 21 sure it's covered in that document -- or that line,
- 22 though. There --
- 23 Q Okay, that's helpful. Even if
- 24 it's not covered in paragraph 5.4 of the stock

4

Page 25

- purchase agreement, your understanding is that
- 2 this document contemplates the transfer of all
- of Long Leaf Trading's assets from Timothy Evans 3
- to Donelson Enterprises? 4
- 5 A Yes.
- Q That includes all their email records, 6
- telephone recordings --7
- A Yes. 8
- 9 Q -- and other items? When did Long Leaf
- Trading cease operations? 10
- 11 A December 2019.
- Q Does Long Leaf Trading currently 12
- 13 hold any assets?
- A The only assets it has is a very 14
- small amount in a bank account and a receivable 15
- from Tim Evans. 16
- 17 Q Is the receivable from Tim Evans --
- or I should just ask you what is the receivable 18
- from Tim Evans that you're describing? 19
- 20 A It relates to settlements, taxes
- due that he owes the company to pay based on this 21
- agreement. 22

1

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17

19

- 23 Q What is -- what is the amount of the
- receivable that you believe Timothy Evans owes 24
 - Page 26

A Around \$84,000.

Long Leaf Trading?

- 3 You said that Long Leaf Trading
- 4 ceased operations in December of 2019. At that
- 5 time did Long Leaf Trading hold any assets other
- 6 than the small amount of cash you just described
- and the \$84,000 receivable from Timothy Evans? 7
 - A It held computers, probably five of them,
- 9 but no other assets.
- 10 Q Just the physical plant, physical working 11 stuff?
- 12 A Yeah, and we have had to remove
- all of the hard drives of those computers, so 13
- 14 they're pretty much useless and storing of books
- and records. 15
 - Q When you owned the company, Long Leaf's primary business involved recommending
- option trades to retail customers, is that right? 18
 - A Yes.
- 20 Q What about the Evans era, do you know
- 21 what Long Leaf's primary business was during the 21
- Evans era? 22
- A Based on the records during the time 23
- period you're talking about, the primary business 24

- was as you said. They also had a lot of other --
- and we had them too -- of self-traders, people who
- 3 would just trade on their own.
 - Q During the Evans era do you know the
- 5 breakdown in revenue between commissions associated
- 6 with self-traders and commissions associated with
- 7 the Time Means Money program?
- 8 A As I testified yesterday, I think
- 9 it's around 10 percent came from self-traders,
- 10 90 percent came from -- of the commissions that
- came from Gain, 90 percent came out of the program, 11
- and then you also had commissions from a CFD 12
- 13 dealer (inaudible) where he had introduced
- a customer. 14

19

- 15 Q And for the CFD dealer, what proportion
- 16 of Long Leaf Trading's revenue during the Evans era
- 17 did that account for, do you know?
- 18 A I think it started -- it started
 - in 2016, and I would say in 2017 it was probably
- 20 a couple hundred thousand dollars in commissions.
- 21 Q And what's the total pie? I'd
- like to compare the couple hundred thousand 22
- 23 dollars commissions to --
- 24 A Well, if you took the total commissions
- Page 28

Page 27

- of the year and deducted the 200,000, the rest of 2 that all comes from Gain.
- 3 Q And do you know what that amount is?
 - If you don't mind, if I can open up --
- I could look at the financial records because I have 5
- 6 them.

4

- Q Let's not do that for now because --
- 8 A I don't know the exact number, but it
- was a couple million dollars of revenue, I mean,
- a ballpark number, a couple million dollars of 10
- 11 revenue; \$200,000 of it was coming from the CFD
- and the other 1.8 million was coming from Gain. 12
- So 90 percent of that would be kind of the ballpark 13
- number. 14
- 15
- Q Okay. So sticking with the ballpark --
- and I understand that you don't have the data stored 16
- 17 in your brain -- for the Evans era, including all
- 18 the revenue sources, what is your best estimate for
- 19 the revenue associated with the trading program,
- 20 like 85 percent?
 - A Probably 85 percent in 2017, and then
- 2016 and 2015 would be -- almost 100 percent would 22
- 23 be -- I mean, about 90 percent in those two years.
- Q Thank you. And moving forward in 24

Page 29

- 1 time to your ownership, Long Leaf Trading's revenue
- 2 was entirely based on commissions it received,
- 3 is that right?
- 4 A I'm sorry. I didn't catch the second
- 5 word.
- 6 Q Let me ask it a different way.
- 7 Did Long Leaf -- when you owned the company, did
- 8 Long Leaf Trading have any sources of revenue other
- 9 than commissions associated with options trading?
- 10 A Yes. For a short period of time we --
- 11 the CFD dealer revenues came in, but they ended in
- 12 February of 2018.
- 13 Q After February of 2018 did Long Leaf
- 14 Trading have any other sources of revenue other
- 15 than commissions associated with options trading?
- 16 A Yes, it still had revenue associated
- 17 with self-traders who were trading futures options.
- 18 We weren't providing any information -- we weren't
- 19 providing any recommendations to them.
- 20 Q How long did Long Leaf continue to
- 21 have self-trading customers when you owned the
- 22 company?
- A Until we were -- we became a guaranteed introducing broker because we could not have two

- ie 1 self-traders at Gain.
 - 2 Q So the fact that the CFD dealer dropped

Page 31

Page 32

- 3 out didn't have a material impact on the revenue
- 4 breakdown?
- 5 A It dropped out in early of 2018. I think
- 6 the last month was February.
 - Q Right. So --
- 8 A It didn't have a material impact past
- 9 that point.

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- Q That's helpful. I think I may have
- 11 misstated my question. I meant to ask between
- 12 March of 2018 and the date on which Long Leaf
- 13 Trading became a guaranteed introducing broker,
- 14 what is the proportion of Long Leaf Trading's
- 15 revenue that was associated with commissions
- 16 from the trading program?
- 17 A Like I said, 90 percent is an estimate,
- 18 yeah.

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- 19 Q Okay. And then after Long Leaf Trading
- 20 became a guaranteed introducing broker, was all of
- 21 its revenue associated with the trading program?
 - A Yes, it was.
- 23 Q When you owned the company, Mr. Donelson,
 - 4 there was a staff of brokers at Long Leaf Trading,

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- 1 clearing firms.
- 2 Q Remind me when you switched to Cunningham
- 3 approximately?
- 4 A We switched to Cunningham in August
- 5 of 2018. However, we did not become a guaranteed
- 6 introducing broker until March of 2019.
- 7 Q So for the period December 2017
- 8 through February 2018 -- strike that. Let me
- 9 back up. Is it fair to say that the majority of
- 10 Long Leaf Trading's revenue when you owned the
- 11 company came from commissions associated with the
- 12 trading program?
- 13 A That is true.
- 14 Q From December 2017 through February
- 15 2018 what proportion of Long Leaf Trading's revenue
- 16 came from commissions associated with the trading
- 17 program?
- 18 A 90 percent.
- 19 Q Between March of 2018 and the date
- 20 on which Long Leaf became a guaranteed introducing
- 21 broker, what proportion of Long Leaf Trading's
- 22 revenue was associated with commissions connected
- 23 to the trading program?
- 24 A Still 90 percent. We kept all of our

- 1 correct?
- 2 A Correct.
- 3 Q How many brokers worked at Long Leaf?
- 4 A Twelve.
- 5 Q Did that change over time?
- 6 A Yes
- 7 Q Describe how it changed over time.
- 8 A We let people go through either
- 9 financial or people -- some people left. We
- 10 brought on only two brokers during that time.
- 11 One left, and I can't even remember his name,
- 12 but he came on, he got qualified, and then his
- 13 wife worked for Morgan Stanley and didn't want him
- 14 working in the same industry so he had to leave.
- 15 But usually it was a question of money, how much
- 16 money we were making and whether we could continue
- 17 to pay people and were they performing.
- 18 Q Is it fair to summarize the broker
- 19 staff at Long Leaf Trading as being up to 12 in
- 20 2018 and no more than 3 in 2019?
- 21 A That is correct.

- Q What about the Evans era, how many
- 23 brokers worked at Long Leaf during the Evans era
 - or is that a topic that you can't really speak to?

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A I would have to put together at any

- 2 one point in time how many people were there, but
- 3 they went through a lot of brokers.
- 4 Q Okay. So it's a topic that's listed
- 5 on the notice. So we provided notice that we're
- 6 going to ask questions about the operation of the
- 7 trading program. So, you know, if your answer is,
- 8 you know, I would have to go do more work to figure
- 9 it out, that's fair. But it sounds like you're not
- 10 prepared to answer that question today, right?
- 11 A On the operation, how it actually
- 12 worked, I can give you how it was described to
- 13 me but I can't -- the specifics about this trade or
- that trade, I wouldn't have any firsthand knowledge
- 15 of it.

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- 16 Q I'm asking about the broker staff
- 17 and how many brokers worked at Long Leaf during
- 18 the Evans era and did that change over time. Do you
- 19 have that --
- 20 A It definitely changed over time.
- 21 I can't tell you what the maximum was or the
- 22 minimum was, but I have a record of all the brokers
- 23 that ever worked there and when they started and
- 24 when they ended.

- Page 34
- 1 Q What were the brokers' duties during the
- 2 time period you owned the company?
- 3 A They were to solicit new customers,
- 4 manage their current customers, write trading
- 5 recommendations. That was their primary duties.
- 6 And we would also have them do some research, market
- 7 research for us in terms of what is going on in this
- 8 market or what is going on in that market.
- 9 Q Just so I understand then, Long Leaf
- 10 brokers during the time you owned the company
- 11 solicited customers to open new accounts, right?
- 12 A Correct.
- 13 Q And they disseminated trading
- 14 recommendations to solicit orders from existing
- 15 customers, right?
- 16 A Correct.
- 17 Q And that's probably like 98 percent
- 18 of their daily duties, is that fair?
- 19 A Yeah, a very high proportion of their
- 20 duties.
- 21 Q What about during the Evans era,
- 22 what did the brokers spend their days doing during
- 23 the Evans era?
- 24 A From the phone records and everything

- 1 else, it was very similar.
 - 2 Q During the Evans era which brokers were
 - 3 responsible for disseminating trade recommendations

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- 4 to customers?
- 5 A Are you talking about specific names or
- 6 are you talking about as a general class of people?
- 7 I'm just clarifying.
- 8 Q I'd like you to identify the Long
- 9 Leaf brokers during the Evans era who disseminated
- 10 trading recommendations to customers. And if that's
- 11 information that you don't know, that's an
- 12 acceptable answer.

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- A I don't know that I would know all of
- 14 them but James Leeney, Vince -- I can't remember
- 15 his last name, Jeremy Ruth. I have the list based
- 16 on the trading data that I have who the account was
- 17 assigned to at that time. So I can pull that up
- 18 of who would send those up --
 - Q How would you know about -- how
- 20 would you know which brokers disseminated trading
- 21 recommendations during the Evans era? What would
- 22 be your source of knowledge?
- 23 A The Gain system has a broker code
- 24 assigned to each customer, so it would tell me

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- which broker was in charge of that customer.
- 2 Q Are you assuming that Long Leaf
- 3 Trading operated in the same way during the Evans
- 4 era as it did during the Donelson era in that each
- 5 broker disseminated all the trading recommendations
- 6 for their assigned customers?
 - A I'm making that assumption, yes.
- 8 Q Do you know if that's actually true?
- 9 A 100 percent, no, but I would say I'm fairly
- 10 certain that that's the way it worked.
- 11 Q Do you think it worked that way for
- 12 the entire Evans Time Means Money period, so May
- 13 of 2015 through November of 2017?
- 14 A Yes, I'm fairly certain that's the way
- 15 it worked.
- 16 Q And other than the broker code
- 17 on the Gain records, what's the basis of your
- 18 understanding? What are you basing your assumption
- 19 on?
- 20 A There are email records, there are other
- 21 records of this person sending this recommendation
- 22 to this individual, which concurs with what the Gain
- 23 record says.
- 24 Q So email records and you said other

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records. What kinds of other records?

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- A Phone records where somebody would call them. The only times -- and why I say I'm fairly certain is should a broker leave and they reassign the account, sometimes the timing between what happens with the Gain code and who's doing that may not be in sync.
- Q Did you review Long Leaf broker emails from the Evans era to determine that the brokers transmitted trading recommendations to customers?
- A I did. The primary record, though, is -- was sent through the CRM system, which did not store it in the email system, but you could bring up what was sent through that system. That's when I say the other records.
- Q Can you explain what information in the CRM system leads you to believe that during the Evans era the broker associated with the Gain code disseminated the trading recommendations to their respective customers? This may sound like a really dumb question, but I'm drilling down on what's the information in the system.
- A The CRM system had an email system --24 an email capability in it. They would set up

1 went out, the blasted email. That's how I

- 2 triangulate the --
- 3 Q That's helpful.
 - A But if they got this -- if they got the
- 5 approval over the phone, I wouldn't see that for
- 6 that specific person. Plus we had the trade sheets

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Page 40

- 7 that mark who -- that's also the stamped approvals.
- 8 I'm not using the right words, but for each trade
- 9 there would be a trade stamped copy that said this
- 10 person agreed to it and time stamped here.
- 11 Q Got it. So I just want to circle back to
- 12 the CRM record -- the CRM log you're referencing.
- 13 Did each broker have specific records that were
- 14 associated with emails that were disseminated from
- 15 their accounts?
- 16 A Yes.
- 17 Q Okay. So --
- 18 A They were assigned -- the lead name was 19 assigned to an individual.
- 10 assigned to an individual.
- 20 Q So, for example, you could look at James
- 21 Leeney's CRM information and see that he transmitted
- 22 an email to customers in the form of the template
- 23 that you recognize as the trading recommendation
- 24 during the Evans era?

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- the recommendation in that system. They would
- 2 assign, you know, this would send this email to this
- 3 customer about this recommendation, and it's stored
- 4 as an email -- it's not stored as an email record.
- 5 It's stored as a log record. I know I'm getting a
- 6 little wonky here, but that's -- it's not a simple
- 7 I can total it up and here's what it says. It's
- 8 this person sent it to this person at this point
- 9 in time.

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- Q That's very helpful. And the CRM log information, does it include data or information about what the content of the body of the email is?
- A It refers to the template that was being used. However, since he would use the same template over and over, it wouldn't necessarily -- this is why I stopped using it. It would bring up the latest recommendation, even if it was sent two years ago.
- Q And what is the template associated with the trading recommendations that was in use during the Evans era?
- 22 A It's -- you'll see in emails that were 23 returned to the -- so if a customer agreed to the 24 trade via email, you would see the actual email that

1 A Correct.

- 2 Q And do you remember seeing that information
- 3 for James Leeney?
- 4 A Yes.
- 5 Q What about Jeremy Ruth?
- 6 A Yes
- 7 Q During the Evans era did Long Leaf Trading
- 8 disseminate results of trades to customers?
- 9 A I don't have -- I don't have any
- 10 records of them in a broad sense sending out
- 11 results of trades.
- 12 Q What about in specific or one-off
- 13 cases, are you aware of any of those instances?
- 14 A I have -- yeah, I have seen records
- 15 where they talk about how a specific trade did or
- 16 another trade did but not any type of historical
- 17 record of here's how every trade did within a
- 18 certain customer's account, nor have I found any
- 19 record that they kept that.
- 20 Q To clarify your last statement,
- 21 you're not aware of any records maintained by
- 22 Long Leaf tracking the performance of their trading
- 23 recommendations?
- 24 A Correct.

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1 Q When you bought the company -- strike

- 2 that. I'll come back to it later. I think I've
- 3 asked you this, Mr. Donelson, but I'm going to
- ask it again. I apologize. You testified that 4
- 5 during your ownership, Long Leaf brokers' primary
- 6 duties, 90 percent of their day was spent soliciting
- 7 new customers or disseminating and dealing with
- trading recommendations. Was that breakdown similar 8
- 9 for the Evans era?

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- A I can't really say. I wasn't there when all Evans records and phone records and --
- Q I understand. When you owned the company, describe the process by which Long Leaf solicited prospective customers.

A There was a -- you had openers who would basically call and the target was 200 calls a day, just realizing that 200 calls doesn't mean you talked to 200 people. The pickup rate was

- 18 really low, you know, probably under 5 percent or 19
- 20 lower. Then they would set up a time for them to
- do a demo. So they would talk to them and say, 21
- you know, don't take much time but would you like 22
- 23 to learn more. Then they would -- then the opener
- 24 would perform the demo, which is an introduction

 - Page 42 to the program, and set a custom. And that
 - 2 would really get into more details about the

 - trading, more details about the program. And 3
 - 4 then a closer would then do the custom, which 5 may or may not include a Power Point presentation
 - 6 depending on the actual individual that they're
 - 7 talking with. Then that would -- if they joined the
 - 8 company, then they would set a time to go through
 - 9 the application, which was a Gain application at
- first, which was done all online, and then we'd set
- 11 up the funding and the funding would come to Gain
- eventually. That was kind of the solicitation 12 process. 13
- 14
 - Q And was that process the same across the approximately two years that you owned the company?
 - A We changed that to get from the multiple phone calls with multiple people involved, and we also set up that the funding would be done through a central person and not done through each and every broker.
- 22 Q When did this change to get away from 23 multiple phone calls take place?
 - A I would say late summer 2018.

- 1 Q And after --
- 2 Α Yeah.
- 3 So after approximately summer of 2018,
 - how was the sales process different?
- 5 We were combining some of the what
- 6 we called the demo and the custom into more of
- 7 a broader conversation and also would try to see
- if they wanted to stay on the line and talk to a 8
- senior broker, Scott Gecas, regarding questions 9
- 10 about options and things like that which were more
- 11 technical in nature so that we could get into --
- 12 my concern was always the first presentation didn't
- 13 tell you much of anything. It just -- it wasn't
- robust enough. 14
- 15 Q Was there still an opener who would
- 16 then sort of set that second call after that late
- 17 summer of 2018 time period?
- 18 There were a few because that would
- 19 usually be the role of somebody new to the company.
- 20 So we wouldn't throw them into the deep end right
- 21 away.

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- 22 Q How about like in 2019 when there
- 23 was just three brokers and yourself, how did the
- 24 solicitation process work in 2019?

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- A They would still do the calling obviously,
- 2 but we had changed to a new CRM which allowed us to
- be more targeted about who we would call. The lead 3
- 4 information did not have any demographic information
- 5 in it. It was just merely a phone number, an email
- 6 address and a name. However, the system could check
- 7 if that's a valid email address, if that's a valid
- phone number, and so they would have a shorter list 8
- 9 of people to call on a daily basis. But they would
- 10 do the opening of calling them, a very short
- introduction and then setting up a time to go 11
- 12 through the presentation. They would not do the
- presentation on the first call. 13
- 14 Q Understood. And during these multistep --
- 15 during these multiple steps in the sales process
- 16 at Long Leaf Trading when you owned the company,
- 17 the brokers were instructed to follow scripts,
- is that right? 18
- 19 A They were not instructed to follow
- 20 scripts. I didn't even know about the scripts
- 21 until April of 2018.
- 22 Q So before April of 2018 how did the
- 23 brokers know what to say?
- 24 A Well, they had a script that I did

Page 45 Page 47 not have, but they were going through and using 1 A Correct. 2 that script. 2 During the Evans era did the brokers Q And sometime in April of 2018 you 3 also follow scripts for the multiple steps? This 3 became aware of the script that the brokers were is another one, Mr. Donelson, if you don't know, 4 4 then that's your answer. 5 following, right? 5 A I wasn't there. I don't know, other than 6 A Correct. 6 7 Q Who wrote that script? 7 from phone records. Q Well, did you ever review phone 8 A It was a script that was there in 8 place before I bought the firm. I don't know 9 records and come to an understanding that the 9 who -- I assume Tim Evans wrote it, but I don't Long Leaf brokers were following scripts from the 10 10 11 know who exactly wrote it. I was told Jeremy Ruth 11 Evans era? wrote it, but that's -- that's all I know. 12 A For the time period I listened to them, 12 13 Q Who told you Jeremy Ruth wrote the scripts? 13 yeah, and that was 2017. A A couple of the existing brokers that Q And in 2017 were the brokers following 14 14 15 were there prior to. I think James Hatzigiannis 15 the same script that they followed after you became might have told me that, but I do not have like who the owner of the company in 2018? 16 16 A I really don't remember if it's the exact 17 actually authored it. 17 18 Q And then in April 2018 you discovered 18 same record or not. that these scripts existed and that's what the 19 Q Is it similar? 19 20 brokers were following on their --20 A I would say it is similar. A Yeah. 21 Q And that's based on your review 21 of recorded phone calls and your awareness of what 22 Q -- on the multiple steps in the sales 22 the script was in April of 2018, right? 23 process. And I understand that there came a time 23 A Right, yes. when the solicitation materials were revised 24 24 Page 46 Page 48 at Long Leaf Trading. Were there new scripts 1 Just to summarize that testimony, 1 2 your understanding is that before you bought the 2 or talking points that were used by the brokers 3 company in 2017, Long Leaf brokers followed the after April of 2018 at some point? 3 4 A Yes, yes, there was. 4 same scripts and solicitation materials that they 5 followed through at least April of 2018, is that 5 Q And who wrote any revised solicitation 6 accurate? 6 materials? A On the talking points it would have 7 A I would say similar. I don't know if 7 they're exactly the same. 8 8 been me. 9 Q Materially the same? 9 Q Did anybody else play a role in any of A I would say materially the same. 10 the revisions of Long Leaf Trading's solicitation 10 11 materials after --11 Q Okay, thank you. MR. FALVEY: Hey, Jody, if you get 12 12 A I had Andrew Nelson helping me, to a breaking point, you know, I -- sorry, 13 but I also had the brokers helping me with do 13 you say it this way, do you say it that way. I'm 14 but I need to use the rest room. 14 MR. PLATT: Yeah, let's take five. 15 not a salesperson, so trying to make sure that it --15 And just in the interest of not going until -how that should work. 16 16 let's go off the record. MR. FALVEY: Let Jody finish his questions. 17 17 (Discussion off the record.) THE WITNESS: Oh, I'm sorry. 18 18 (Whereupon a recess was taken from BY MR. PLATT: 19 19 20 10:17 a.m., to 10:25 a.m., after Q So it sounds like it was a team effort 20 to revise the solicitation materials at some time 21 which the following proceedings 21 22 were had:) 22 after April of 2018. Mr. Nelson was involved, the other brokers were involved and you were involved, 23 Q Mr. Donelson, when you owned the 23 24 company -- this may seem like an overly simple is that fair?

Page 49 Page 51 question -- Long Leaf Trading solicited members of he was not comfortable providing recommendations on 2 the general public to open accounts and participate 2 Q Did Barrett design iron condors? in Long Leaf's trading program, right? 3 A I think so. It was the trades that 3 A Yes. 4 4 were placed in December of 2017. I think there 5 5 Q Is the same true for the Evans era? was an iron condor. There's an iron butterfly. 6 A Can you ask the question again so that 6 They were credit spreads. I'm clear? I'm sorry. 7 7 Q And when you say that Long Leaf 8 Q Sure. During the Evans era did Long wanted to move to strategies that Barrett was 8 Leaf solicit members of the general public to open not comfortable with, what are you describing? 9 9 accounts and participate in Long Leaf's trading What changed? 10 10 11 program? 11 A Going from credit spreads to debit 12 A Yes. spreads, broken wing butterflies, broken wing 12 13 Q During the time period that you 13 condors, volatility swaps, those type of trades. owned the company, Mr. Donelson, Long Leaf came Q Was Jim Barrett providing trading 14 14 recommendations to any other companies during up with its own trading recommendations for the 15 15 trading program inhouse, right? December of 2017 that you know of? 16 16 A Yes, except for one month. 17 17 A None that I know of. 18 Q What month was that? 18 Q What was he doing during that time A January of 20 -- no, December of 2017 19 period? Was he just an independent contractor out 19 20 where we employed a Series 3 broker to provide the 20 in the world? recommendations. 21 A He was an independent contractor working 21 22 Q What was the name of that individual? 22 for another introducing broker. 23 Α Jim Barrett. 23 Q Which introducing broker did he work for? Can you spell the last name, please. I would have to look that up. I knew 24 24 Page 50 Page 52 1 A B-a-r-r-e-t-t. it at one time. 1 2 2 Q You said you employed Mr. Barrett. Q Did he design multi-legged options trades Did you pay him a salary or a consulting fee for 3 during December 2017 for that other introducing 3 4 that time period? 4 broker? A I just paid him a fee. I did not --5 A I do not know. He did not tell me. 5 6 he was not an employee. He was a consultant. 6 Q What is your understanding of the nature 7 Q Like an independent contractor, is that of Jim Barrett's professional duties in or around 8 fair? December 2017 other than designing trades, trades 8 9 9 for Long Leaf? A Correct. Q How did you come to hire or contract 10 A He was working as an AP of a separate 10 with Mr. Barrett in December of 2017 to design the firm -- I'm sorry. I can't remember the name of 11 11 trading recommendations? it -- and providing trading recommendations or 12 12 A Mr. Evans knew him from previous trading for that firm. 13 13 roles. He is a trader for another firm and had 14 Q But it sounds like you actually don't know 14 15 multiple conversations with him to develop the 15 what he was doing at the other firm? trades. 16 A Not specifically, no. 16 Q During the Evans era did Long 17 Q Did Jim Barrett develop trading 17 recommendations for Long Leaf Trading during 18 Leaf Trading design its trading recommendations 18 the Evans era? 19 inhouse? 19 A I don't know. 20 A I believe so. I don't -- can't be certain. 20

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Q What's your belief based on?

to any third party that I didn't recognize.

A I don't see any payments in the records

Q You're not aware of any payments that Long

to develop trading recommendations?

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Q Why didn't Long Leaf Trading continue

to contract with Jim Barrett after December of 2017

A We were moving to a different trade that

Page 53 Page 55 Leaf made to any service providers to compensate 1 Yes, I am. 2 them for providing trading recommendations? 2 You're aware that APs are required to 3 A Correct. 3 be supervised? 4 Q During the Evans era? 4 A Yes, I am. 5 5 Correct. MR. PLATT: I'm going to show you 6 Q Do you know who at Long Leaf Trading 6 a document that I'm going to mark as CFTC 7 was responsible for designing the trades in the 7 Exhibit 491. trading program during the Evans era? 8 8 (Whereupon CFTC Exhibit No. 491 9 9 Timothy Evans. was marked for identification.) What's that belief based on? Q Do you recognize this as an email 10 Q 10 11 That's what he told me. 11 chain between you and Tim Evans on or around February 21, 2018? The subject line is Update to 12 Anyone else besides Evans participate 12 in designing the recommended trades during the Evans 13 13 NFA Registration. Do you see that, Mr. Donelson? era that you're aware of? 14 14 A Yes, I do. 15 A Not that I'm aware of. 15 Q I'm going to scroll down to the first few emails in the chain. The email chain starts 16 Q When you owned the company, it was 16 the brokers' duties -- it was among the brokers' at the bottom in chronological order. You write, 17 17 duties to disseminate the trading recommendations "Tim, I want to update the NFA info this week. Let 18 18 to customers, right? me know when you have time," and Tim responds, "I 19 19 20 A Correct. 20 think you may need the Series 3 to take on all those Q And they did that by email, is that positions. Do you have an exam scheduled?" And 21 21 correct? 22 then you write back, "I spoke with Becky yesterday 22 23 A Correct. 23 and have a pretty good idea of what I can and cannot 24 Any other methods of disseminating 24 do until I have a Series 3." Who is Becky? Is that Page 54 Page 56 the trading recommendations during your ownership Ms. Wing? 1 2 of the company besides email? 2 A That is Ms. Wing. A In the first month we used the 3 Q And what is a Series 3? 3 4 CRM system that I described earlier, and then 4 A Series 3 is a test that you have to pass to become an AP. It covers the futures trading, 5 we ceased using it and went to sending PDFs via 5 6 email. 6 compliance. 7 And AP stands for associated person, right? 7 Q And the CRMs that you're describing, 8 8 that also was an email functionality, is that --That is correct. 9 am I remembering your testimony correctly? Q What do you recall about what Ms. Wing 9 A Yes, it does have one but it -- yes. told you about what you can or -- what you could or 10 10 11 Q And for sending out the trading 11 could not do without a Series 3 license? recommendations through the CRM, those would have A I could not solicit clients. That 12 12 was -- that's what I remember, nor could I manage 13 been sent by email, right? 13 A Yes, they're sent through email. Yeah, 14 14 or supervise APs. 15 they are an email. 15 Q Yesterday I think you testified that from February 2018 onward you were the Q What about during the Evans era, 16 16 chief compliance officer of Long Leaf Trading and 17 how did Long Leaf Trading communicate its trading 17 recommendations to customers? 18 that Brian Adams and Scott Gecas each performed 18 A I really can't be certain how they did it. 19 compliance and supervisory tasks, is that right? 19 Q Okay, that's fair. Mr. Donelson, 20 Α That is correct. 20 do you have an understanding of whether NFA rules 21 Between December 2017 and June 2018, 21 22 require APs of introducing brokers to be supervised 22 right, so the first approximately six months you with respect to their solicitation of customers and 23 owned the company, did you meet with newly hired 23 24 brokers to discuss your expectations for them and customer orders?

Page 57 Page 59 are you -- what things do you need to be trained on. the goals and the company's sales processes? 1 1 2 A I don't believe we hired anybody in that 2 Q Including how to run through the sales 3 3 time frame. process? 4 A That would be part of it. 4 Q So I'm asking a slightly different 5 I'm going to go back to 492 for 5 question than whether Long Leaf Trading hired 6 anyone during that time frame. I'm asking if there 6 a second. This is the invitation to Dillman, 7 Janyk, Stemper and Mooney for the new opener 7 was a newly hired employee around that time, so 8 meeting. These attendees, Mr. Donelson, these maybe hired in November or October of 2017, did you 8 9 are newly hired Long Leaf brokers, right, as of 9 meet with them to discuss expectations, goals and that date? 10 the company's sales processes? 10 11 A They were hired in October of last year --A I met with each one to talk about 11 12 of the year before. 12 my vision of where the company will go, but I and them would develop the goals. 13 Q So would you disagree with categorizing 13 14 them as recent hires? 14 Q Is that a no, you did not meet with newly 15 A Yeah, I would -- are they recent hires, hired brokers to discuss expectations, goals and the 15 yes. Are they brand new hires, no. company's sales processes between December 2017 and 16 16 17 Okay. And they're brokers, correct? 17 June 2018? A No. 18 They're APs, yes. 18 19 Q What expectations and goals did you MR. PLATT: I'm going to show you what 19 I'm marking as CFTC Exhibit 492. 20 discuss with these four APs who were hired three 20 months before this meeting was scheduled to take 21 21 (Whereupon CFTC Exhibit No. 492 22 place? 22 was marked for identification.) 23 A I'm sorry. Three months before what? 23 Q Mr. Donelson, can you see These four APs were recipients of your 24 Exhibit 492? It's a calendar invitation from 24 Page 58 Page 60 you to four recipients, Ryan Dillman, Chris Janyk, meeting invitation. I think you testified that Alexander Stemper and Shawn Mooney dated January 5, 2 they were hired around October 2017? 2 3 2018. Do you see that? A Yes, I believe so. 3 4 A Yes. 4 And one of the agenda items that you 5 Q The subject is New Opener Meeting, right? 5 wrote is discuss expectations and goals, correct? 6 6 A Yeah, yes. 7 Q What expectations and goals did you 7 Q And the comments in the calendar discuss with these four brokers at the new opener invitation reads, "Discuss expectations and goals. 8 8 9 meeting that occurred on Friday, January 5, 2018? 9 New Process for next two weeks." Do you see that? A Basically what my overall expectations 10 A Yes. 10 for all employees are and also to engage them in Did you attend this meeting? 11 11 Q 12 12 understanding, given the goals that I inherited, 13 Between December 2017 and June 13 whether those are the right goals. This was me 14 engaging all employees in these type of of 2018 did you meet with the Long Leaf broker 14 staff to engage the brokers on sales targets, data 15 conversations when I first got there. 15 Q That's helpful. And what goals did 16 16 quality improvements and training? you describe to your broker staff around January 17 Α Yes. 17 18 of 2018? 18 Q What does it mean to engage the brokers 19 19 on training? A The goals that were -- at that time 20 were X number of calls, X number of this, X number 20 A It was more of what training they felt of that. And I was trying to understand what gets they needed in addition to what's being provided. 21 21 22 22 in the way of achieving those goals, are those Q Training with respect to what topics? 23 realistic goals, are they -- do they lead to what 23 A Pretty much anything to do with the 24 we're trying to get done. sales process. In other words, if you're new,

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Page 61 Q And what were you trying to get done?

- 2 A Well, obviously you want to bring
- in more clients. However, there's multiple ways 3
- to do that, and the method I saw was just grinding, 4
- 5 grinding, grinding through hundreds and hundreds
- 6 of names that didn't seem to be overly productive
- 7 as I'm trying to understand the processes of the
- firm. 8

16

1

- 9 Q And so what were the goals that
- you communicated to your broker staff at this 10
- 11 new opener meeting? Was it more like rather than
- grinding through calls, for each call you can maybe 12
- 13 take more care to describe the trading program?
- Like what -- I don't understand what the shift was. 14
- 15 A One of the things that came out
 - of that meeting is better data around the lead
- 17 list and I -- there was a lot of data cleanup that
- needed to be in there. They would get redundant 18
- names, they would get names for people outside 19
- of the United States, and it just gets in the way 20
- of the process. 21
- 22 Q What about this next agenda item,
- 23 new process for next two weeks? Do you remember
- what that was? 24

Α 7

- Q Is it fair to characterize your
- role between December 2017 and June of 2018 at 8

Q And just to be clear, that occurred

9 Long Leaf Trading as encompassing oversight of the

A We continued that through 2018. We would

between December 2017 and December of 2018 -- and

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Page 64

- sales organization at Long Leaf Trading? 10
- 11 A I had oversight of Scott and -- who ran
- 12 the sales organization, yes.

always do a joint review.

June of 2018, right?

Yes.

- Q So you're at the top of the pyramid.
- Even if Gecas is between the APs and you, you're 14
- 15 at the top in charge of the sales organization at
- Long Leaf Trading for all relevant time periods that 16
- 17 you owned the company, right?
- 18 A I'm the owner of the company, yes. I'm
- 19 on top of the pyramid.
- 20 Q And in that role one of your
- responsibilities was overseeing the sales 21
- 22 organization at Long Leaf at all relevant times,
- 23 right?

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24 A Overseeing the sales manager, yes.

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- 1 A We were introducing the shift from
- 2 the broker doing the funding and application calls
- to an individual -- a separate individual doing 3
- 4 that.
- 5 Q And at this new opener meeting you
- described the new process and how it would work 6
- to the new brokers, is that fair? 7
- 8 A Correct.
- 9 Between December 2017 and June of 2018
- did you conduct individual performance reviews with 10
- 11 Long Leaf brokers?
- A I did with Scott Gecas. He's the sales 12
- 13 manager.
- Q Scott Gecas is -- I apologize. I cut 14
- 15 you off.
- A Sales manager is Scott Gecas. He and 16
- I both did the performance reviews so I could hear 17
- what was going on. 18
- 19 Q So your testimony is that you and
- Scott Gecas jointly performed -- jointly conducted 20
- performance reviews of the brokers? 21
- 22 A Correct.
- 23 Q Between December 2017 and June of 2018,
- right?

- Q What's the distinction you're drawing
- 2 between overseeing the sales manager and overseeing
- the sales organization? 3
- 4 A I wasn't directly in charge of the
- 5 sales force. I was directly in charge of Scott
- 6 Gecas.
 - Q What's the difference between like
- 8 indirect and direct? I don't get it.
- 9 A Scott could discipline people underneath
- him. I was focused on Scott Gecas, making sure that 10
- 11 he was managing the sales force.
- Q Do you think you ever told anyone 12
- that you oversaw the sales organization at Long Leaf 13
- Trading between December 2017 and June of 2018? 14
- 15 A I'm sorry. Did you say I or he or --
- I'm sorry. I didn't --16
- 17 Q Do you think that you have ever
- 18 described your role at Long Leaf Trading between
- 19 December of 2017 and June of 2018 as encompassing
- 20 oversight of the sales organization at Long Leaf
- 21 Trading?
- 22 A Yes, it's possible I did say that.
- 23 Q And if you said it, it was because you
- 24 believed it, right?

Page 65 Page 67 A Yes. 1 any other Long Leaf Trading communications other 2 MR. PLATT: I'm going to show you 2 than this email exchange that we see with Mr. Adams? 3 3 what I'm going to mark as CFTC Exhibit 493. A I would sometimes send files from 4 (Whereupon CFTC Exhibit No. 493 4 myself to myself so I could work on them at home. 5 5 was marked for identification.) Q Other than this Adams email in 493 and 6 Q You can see this is an email that --6 emailing yourself files, did you ever conduct Long 7 the top email is forwarded from btadams21 to a 7 Leaf Trading business communications through your 8 guy named Mike Leonard. His email address looks Gmail address? 8 9 like it's a lawyer's email address, but I'm 9 A No, I did not transact business through going to scroll down to show you that the bulk of my Gmail address. 10 10 11 Exhibit 493 is an email exchange between you and 11 Q I think I'm asking a slightly different Brian Adams on June 12, 2018. Do you agree with question rather than -- and I apologize if I asked 12 12 13 that? 13 it imprecisely. I'm not asking if you conducted business through your Gmail address. I'm asking 14 A Yes, that's what it is. 14 Q And Brian Adams yesterday you testified 15 15 if you used your Gmail email account for any was -- I think you testified generally that he was communications related to Long Leaf Trading at any 16 16 the sales manager during the Evans era and he was 17 time other than this Brian Adams email exchange 17 more of in a compliance role during your ownership 18 or emailing yourself documents so you could work 18 of the company. Is that accurate or --19 on them at home. 19 20 A That is correct. 20 A I don't remember ever using it, but I could Q So here's your response to Adams. You 21 have done it by accident. 21 sent it from your -- from jimdonelson1420@gmail. 22 Q Okay. Well, we may come back to 22 that shortly. And so the subject line of this --23 That's your personal email address, correct? 23 A Yes. 24 24 of CFTC Exhibit 493 is Termination from Long Leaf. Page 66 1 Q Why did Brian Adams send this email, Do you remember, was Adams terminated around the 2 subject line Termination from Long Leaf, to your 2 time this email was sent, June of 2018? personal email address and not your Long Leaf 3 3 Α Yes. 4 Trading email address? 4 Q Why did you fire Brian Adams? 5 A You'd have to ask him. I don't know. 5 We did not have the money to pay his Q You didn't tell him to send the email salary and he was not in a sales position, so I had 6 6 to your Gmail address? no -- I had to take on all those roles myself. 7 7 8 A Once he engaged his lawyer I told him to 8 Q Other than not having the money to 9 send it to my personal email address. pay his salary, were there any other factors that 9 Q Why did you tell him to do that? contributed to your decision to fire Brian Adams? 10 10 11 A Because it could have legal issues 11 Α No. involved with it. Probably a bad choice on my 12 Q So down on Adams' email to you he 12 writes -- the third paragraph so you can follow 13 part but ... 13 Q Is it fair to summarize your testimony along -- Adams writes, "I don't appreciate the 14 14 15 just now, Mr. Donelson, that you wanted to keep 15 uncomfortable position this has put me in regarding the potential legal issues with Adams off of like unknown potential personal liability associated with 16 16 the Long Leaf server? Is that like in summary what 17 17 having my name tagged to high-level positions within you're saying? 18 Long Leaf that frankly didn't exist," and I think 18 19 A Yes. 19 he's referring to principal and chief compliance Q Did you ever direct anyone else to 20 officer. Did I read that correctly? 20 send emails to your Gmail address as opposed to A He is a principal. I don't believe he 21 21 your Long Leaf Trading address? was ever tagged as the chief compliance officer. 22 22 23 Not that I remember. 23 So whether or not he was, in fact, the

24

Q Did you ever use your Gmail address for

24

chief compliance officer, do you agree that he's

Case: 1:20-cv-03758 Document #: 82-3 Filed: 11/05/21 Page 20 of 51 PageID #:1877 Page 69 Page 71 telling you that he's uncomfortable being associated customer, that they -- you know, for example, review 2 with those two positions, principal and chief 2 of emails is what I would consider non-scripted compliance officer? 3 3 information. 4 A Yes, that's what it says. 4 Q Okay, that's helpful. And what about 5 Q And then we're just going to 5 listening to recorded phone calls? 6 scroll up to your response here. You write, 6 A That was primarily roles of Scott and 7 "Brian, I understand your concerns and agree with 7 Brian. 8 your assessment. My first instinct is to have an 8 Q Right, but you list it as a thing that 9 outline of what duties you were responsible for and 9 you are responsible for. what you were not. My list of what compliance tasks 10 10 A I don't see the document anymore. I don't 11 you had responsibility for are as follows:" And see it as being listed on there. 11 then you have an itemized list of five items for 12 12 Q Sure, and let me break it down because 13 Adams and then you describe things that you were 13 I skipped an inferential step there. You write responsible for. Do you see that? 14 14 among the four things that you're responsible for, 15 A Correct. Item 2, overseeing sales organization and assuring 15 So in your email to Adams in June 16 16 that non-scripted information meets NFA rules. 17 of 2018 you write that you're responsible for --17 And I'm focused on that second half, assuring that and I'm assuming this is a non-exhaustive list --18 non-scripted information meets NFA rules. I think 18 financial filings, overseeing the sales organization 19 you said that that means that you were responsible 19 20 and assuring that non-scripted information meets 20 for ensuring that anything that wasn't on the NFA rules, trade activities, all other compliance 21 21 scripts met NFA rules, is that a fair summary? activities. Did I -- is that the list that you 22 22 A That's a fair summary. 23 wrote to Adams about your responsibilities? 23 And one way you said that you did that 24 A Yes, it is. 24 was by reviewing emails because email communications Page 70 Page 72 Q What do you think you meant by overseeing were not scripted, right? 1 1 2 2 the sales organization there? Α Correct. 3 A This had to do with compliance, 3 Q And brokers also communicated to customers 4 not the actual sales organization itself. on phone calls, right? 5 A Correct. 5 The day-to-day responsibilities were Scott Gecas'. 6 However, there's still our compliance that we go 6 So what steps did you take to 7 through to make sure that rules are being followed. ensure that during telephonic solicitations the non-scripted information used by brokers met 8 Q And that oversight of the sales 8 9 NFA rules? 9 organization, whether from a compliance perspective or a business perspective, that was something you 10 A That's where I used Brian and Scott 10 11 were responsible for, right? 11 to do that review and bring up any information that they heard. 12 A At that time, yes. 12 Q And compliance, does that mean that Q So you weren't reviewing recorded 13 making sure that your APs did not disseminate telephone calls during this pre-June 2018 time 14 misleading communications to prospective customers? 15 period? A No, I was not. Was that one of the compliance activities involved 16

13 14 15 16 17 with overseeing the sales organization? A Yes. 18

21 22

23

Q What is non-scripted information? What 19 do you mean by that? 20

A If somebody is saying something outside of any script or any talking points, that it meets the rules or if they send out a document or they send out something to a customer or a prospective

MR. PLATT: And let's change gears a little bit here. I'm going to share a document that I'm going to mark as CFTC Exhibit 494. (Whereupon CFTC Exhibit No. 494 was marked for identification.)

22 Do you recognize CFTC Exhibit 494

23 as the May 21, 2019 4g request directed to Long

24 Leaf Trading?

17

18

19

20

Page 73 Page 75 A Yes. 1 the Long Leaf response to the CFTC's May 21, 2019 2 What did you do to respond to this 4g 2 4g request? 3 A They may have been. I don't know. 3 request? 4 A I pulled all the documents related Who would know? 4 to each and every item from either, you know, AWS 5 5 You guys would know if they weren't there storage or backups on our computers or physical 6 6 or not. I --Q So your testimony is that Long Leaf 7 paper documents. 7 8 Q And those included emails and chats, right? 8 Trading may or may not have excluded or failed to 9 A Correct. 9 produce scripts of solicitation materials that were Q Telephone recordings, right? stored in hardcopy when responding to the CFTC's 10 10 11 A Correct. 11 May 21, 2019 4g request. Do I have that right? Q Trading records and other documents related 12 A Could you repeat the question, please. 12 13 to the trading program, right? 13 Q Mr. Donelson, is it your testimony A Correct. that you are not sure if Long Leaf Trading produced 14 14 Q Did you perform the collection of hardcopy scripts and other hardcopy solicitation 15 15 information for purposes of responding to this 4g 16 materials in response to the May 21, 2019 CFTC 4g 16 request? 17 request or did you delegate that to someone? 17 18 A I did most -- I did the electronic, 18 A Yes. pulled things that were electronically stored. 19 Q It seems like kind of an important 19 20 My wife helped me with all the paper collection 20 set of documents to me in this case. Do you think and making sure we had everything. 21 the scripts are important documents? 21 22 Q What documents did Long Leaf store in 22 A Yes. 23 23 hardcopy? Q And you don't know if you produced them or not? 24 A All the trading, the stamped trading 24 Page 74 Page 76 A There were a ton of documents. It 1 data was -- or the trade tickets. That's the 1 2 word I was looking for. A lot of the applications, 2 took us weeks to pull all that data together, and the older applications were still in paper format. we reserved the right when we filed it to supplement 3 3 4 Those were the two biggest parts of it. There 4 because we were still searching boxes and things were other things that were stored in hardcopy. 5 5 like that of data. but it wasn't like a whole group of things. Q Where were the hardcopy scripts stored 6 6 Q Were any of Long Leaf's scripts stored at Long Leaf Trading? Was there a filing cabinet? 7 7 8 Was there like a little binder? Where were they 8 in hardcopy? 9 9 kept? A They were only -- I mean, yes, they were stored in hardcopy. 10 A I honestly don't remember. 10 11 Q In responding to the CFTC's May 21, 11 Q But you know they existed, right, hardcopy 2019 4g request did you search for, collect and 12 scripts of solicitation materials? 12 produce all responsive Long Leaf scripts that had A Yes, I knew they existed at the time. 13 13 been stored in hardcopy? I thought they were part of what we submitted. 14 14 15 A Honestly, I don't know. There was a lot 15 MR. PLATT: I'm going to mark as CFTC of documents. We tried to do an exhaustive search Exhibit 495 the CFTC's August 21, 2020 first 16 16 set of requests for production to Long Leaf 17 of everything. 17 18 Q Sitting here today, do you remember 18 Trading in connection with this litigation. making a decision not to produce scripts that had 19 (Whereupon CFTC Exhibit No. 495 19 been stored in hardcopy to the CFTC in response to 20 was marked for identification.) 20 the 4g request? 21 Q You've seen this document before, right, 21 A No, I never made any conscious decision Mr. Donelson? 22 22 to exclude any information. 23 Correct. 23 Α 24 Q Were hardcopy scripts excluded from And what did you do to respond to this 24

Page 77 Page 79 1 the conversation was. set of requests for production? 1 2 2 A Could you scroll down to make sure I'm For what purpose? 3 For compliance purposes, for training clear? This is the extension of the 4g request 3 4 purposes. to the end of the period, is that correct? 4 5 Q Yeah. 5 Q You testified that you listened to 6 recorded phone calls as part of your supervision 6 A Same types of information. Electronic, obviously most of this was now electronic. The 7 of Long Leaf brokers, right? 7 8 A Correct. 8 trades tickets were still in paper format, but we 9 9 were scanning them and just making sure we had all I think you testified you listened to a lot of calls, right? the documents and also making sure that they got 10 10 11 A I wouldn't say a lot of calls. 11 moved from the old location to the new location. 12 Q So we'll come back to the request 12 Can you put a number on it? Like how many calls did you listen to per week or 13 for production in a minute. Earlier you talked 13 about a CRM system. What does CRM stand for? 14 per month? 14 A Customer relationship management. 15 15 A Probably five or six a month. 16 Q How did Long Leaf use its CRMs? 16 Q Okay. Based on your review of recorded A It would store all of its leads, 17 phone calls and the fact that I think yesterday 17 18 you testified that you sat in close quarters with customers, everything in the system. It would 18 use that as the basis to make phone calls, as the 19 the Long Leaf brokers on the sales floor, do you 19 20 think you had a pretty good understanding of the 20 basis of, you know, storing customer -- what's the content of Long Leaf Trading's brokers' verbal word, not their demographic data but their phone 21 21 22 solicitations during the time period you owned 22 numbers, their email addresses, everything. It 23 the company? 23 would actually allow you to say is this a customer, 24 Α Yes. is this a prospective customer. It's basically 24 Page 78 Page 80 1 Did Long Leaf brokers ever make business 1 a way to manage or to -- it's a database all of 2 calls from their personal cell phones? 2 the possible customers. 3 A Not that I know of. They were not 3 Q The CRM is the mechanism by which 4 Long Leaf would record telephone calls, right? 4 supposed to. 5 Q Did you direct them to only make 5 Correct. Q Whose telephone calls did Long Leaf 6 solicitation calls through the CRM? 6 Trading's CRM system record? 7 A Yes. 7 8 A It would record anybody who was calling 8 Did Long Leaf brokers ever disable 9 the CRM's recording functionality or otherwise 9 through their call manager. 10 seek to circumvent its recordation of their phone 10 Q So is it your testimony that everyone 11 at Long Leaf had their own line recorded? 11 calls? 12 A They could not disable it on their A No, it would only be if they were 12 phone. Did they try to circumvent it? I have no calling through the CRM. For example, I didn't 13 13 call through the CRM. Brian Adams didn't call 14 instance of that, but could they have, yes. 14 Q What about during the Evans era, 15 through the CRM. None of those called through 15 do you know if brokers did that during the Evans the CRM so the recording would not happen or if 16 16 era? Do you know if brokers tried to circumvent somebody called you, that would also not get 17 17 the recordation of their telephone calls during 18 recorded. 18 the Evans era? 19 Q Does the CRM, was it connected to every 19 20 A I don't know. broker's desk phone or was it a separate device? 20 A No, it's connected to their phone. 21 Do you know if brokers used their 21

22

23

24

calls at Long Leaf Trading?

22 23

24

Q What was the purpose of recording telephone

A So that you had an accurate record of what

cell phones to make solicitation calls or talk to

customers during the Evans era?

I don't know.

Page 81 Page 83 1 Α Yes. 1 Q And there came a time when Long Leaf 2 2 switched CRM vendors, right? Q Your phone calls with the existing A Correct. 3 customers, did they sometimes deal with the goals 3 of the trading strategy on a going-forward basis? 4 Q Do you remember approximately when that 4 occurred? 5 A I don't remember. 5 6 Did you ever talk to an existing 6 A January of 2019. I think that's when we customer about your vision for the way the Long started implementing that. 7 7 8 Leaf Trading strategy would evolve? 8 Q And so for the new vendor, was 9 A I don't remember. 9 it a similar policy whereby only outgoing phone 10 Q Long Leaf used emails regularly in the calls from the -- through the CRM system would be 10 course of business, right? 11 recorded? 11 A It was supposed to record incoming also. 12 A Correct. 12 13 Q Did it record incoming? 13 Q Including to communicate with both prospects and customers, right? A I think so but I don't -- I'm not sure 14 14 A Correct. 15 about that. 15 Long Leaf received information from Q Why didn't you hook your phone up through 16 Q 16 17 its clearing firms by email, right? 17 the CRM? Correct. 18 18 A I was not soliciting customers. Q You never solicited any customers 19 Q Long Leaf used emails to solicit 19 20 prospective customers, right? 20 during the -- you never spoke to any prospective Correct. customer before they opened an account? 21 21 22 What was Long Leaf's document 22 A I did speak to prospective customers Q 23 retention policy for emails and other electronic 23 but usually very rarely. I would speak to existing 24 communications? customers. 24 Page 82 Page 84 1 Q When a Long Leaf broker spoke to an 1 A We -- all the emails were sorted and existing customer, their line would be recorded as 2 2 archived through GoDaddy, and they would archive they made that call through the CRM system, right? all the documents in there from the point -- yeah. 3 3 4 A Correct. 4 Q When did that archiving process begin? 5 Q So were you trying to avoid having your 5 A I don't have an exact date, but in 2016 line recorded. Mr. Donelson? when they switched to GoDaddy. 6 6 7 A No. 7 Q Got it. Thank you. Do you know if any 8 Did it cost more to have an additional Long Leaf employees deleted emails that they used 8 recorded line or an additional account with the CRM? for business purposes? 9 9 10 A Yes. 10 A They possibly deleted them, but the archive 11 Q Is that why your line was not recorded? 11 would still have them. A One reason, yes. Q Can you explain how that works? 12 12 Q Any other reasons? A I'm not a tech person but I know how --13 13 A I had a lot of other phone calls so every email that goes into the -- the archive 14 14 15 that had nothing to do with the customers that --15 is a -- let me take a step back. I'll try to give that was primarily calls I was making on a daily you the layman version of what I understand it to 16 16 basis. The CRM is where all the solicitation came do is that for every email that goes in or out it 17 17 18 from. 18 adds it to the archives. The fact that you delete Q So your phone calls with existing 19 it from your local mailbox doesn't change the 19 customers, did those deal with the trading program? archive. The archive's a once -- write-once only. 20 20 A Sometimes yes, sometimes no. 21 Q I understand. That's helpful. And 21 Q Your phone calls with existing when Long Leaf produced documents in response 22 22 customers, did they deal with the results of the 23 to the requests for production and 4g request, did 23 Long Leaf collect its emails from the archive or trading program? 24

Page 85 Page 87 from the local -use the OneDrive to store and share documents? 1 2 A They came from the archive. 2 A Yes. Understood. Did Long Leaf have an internal 3 Q I'm going to scroll down. This is 3 chat functionality? actually a group exhibit, but there's one other 4 4 5 A Yes. 5 email. This is from you to Adams on March 14, 2018. This is still on Exhibit 496. The subject is Jim 6 Q What was the document retention policy 6 with regard to the internal chats? Donelson shared the folder "Compliance" with you. 7 7 A The internal chats would actually go 8 8 And this is also -- do you see that it's Microsoft 9 to the email archive also. 9 OneDrive? Q Okay. Do you know if Long Leaf Trading 10 A Yes. 10 11 produced chats to the CFTC in response to the 4g 11 Q Is this another example of the way request and the requests for production? Long Leaf used OneDrive to store and share like 12 12 13 A No. Can you say that again because I'm 13 folders of documents and information? not sure I answered it correctly. 14 A Yes. 14 Q Other than OneDrive, did Long 15 Q Did Long -- let me ask it slightly 15 differently. Did Long Leaf Trading produce chats, Leaf have any other centralized repositories for 16 16 as opposed to emails, in response to the CFTC's electronically stored information such as a local 17 17 4g request and requests for production in the 18 network drive or a local shared drive? 18 litigation? 19 A We did not have either of those. We didn't 19 20 A Yes, they would be in the email archives, 20 have our own server. from my understanding. 21 Q Did you have anything that functioned --21 22 Q Did Long Leaf use like a shared drive 22 do you know like what a local drive is or what a 23 or a network drive in the course of its business? 23 shared drive is generally? We used OneDrive and you could then 24 24 Yes, yes, I do. Page 86 Page 88 1 share it. We didn't use -- during my period we 1 Did Long Leaf -- is it right that Long 2 did not use it very much. I just didn't find it 2 Leaf did not use one of those other than to the overly effective. I was spending more time trying 3 extent that you used Microsoft OneDrive? 3 4 to make sure everybody could get into it than 4 A Correct. 5 actually was worth it. 5 Did you maintain electronically stored Q What is OneDrive? information in a local folder on your computer at 6 6 7 Long Leaf? 7 A It is a Microsoft product that 8 8 stores -- backs up all your data, but you can A There was local -- yeah, there was also share files across it. You can work on it. 9 9 information on my local computer, yes. It stores on your computer, but then it also updates 10 Q What information did you store on your 10 11 the stored drive. 11 computer at Long Leaf? Q So let me just show you an exhibit. 12 A The only things I remember are payroll 12 I'm going to mark this, Mr. Donelson, as CFTC information, company opening documents and things 13 13 Exhibit 496. like that related to actually administration of the 14 14 15 (Whereupon CFTC Exhibit No. 496 15 company. Those are the only things I would not put was marked for identification.) into a OneDrive. 16 16 Q Do you see this? This is an email from 17 17 Q What about during the Evans era, what Brian Adams to you on May 21, 2018. 18 was the setup for electronically stored information 18 19 A Yeah. 19 during the Evans era? Did they use a shared drive? Q And he's sharing a document and 20 A I really don't know. 20 down at the bottom you can see it says Microsoft 21 Q Okay. And so for OneDrive I see this 21 22 OneDrive. Is this an example --22 compliance folder that I showed you on Exhibit 496. 23 A Yes. 23 We see, you know, Adams sent you what looked like

24

Q -- of the way that Long Leaf would

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a script document. What kinds of information did

Page 89 Page 91 performance. Long Leaf store on OneDrive? 1 2 A Basically all of our information was 2 Q Yesterday you testified that pretty stored on OneDrive, which was --3 3 early on in your ownership you learned that the 4 Q Information related to the trading trading results from the Evans era in connection 5 program -- I'm sorry. I think we spoke over each 5 with the Time Means Money program had been poor. 6 other. Let me just ask the question. Did Long Leaf 6 Do you remember that? 7 Trading store information related to the trading 7 A Yes. 8 program on OneDrive? Q How did you learn that? 8 A Yes. 9 There were -- a few brokers told me, 9 Q Did Long Leaf Trading -- strike that. hey, the performance in October was bad. It was 10 10 In responding to the CFTC's 4g request and requests 11 bad in November. So I downloaded all the data out 11 for production, both of them, did Long Leaf Trading of Gain's clearing system. You can bring it down. 12 12 13 collect documents from -- that had been stored in 13 That was a database to analyze that, yeah, this is OneDrive? like four or five months in a row that they lost 14 14 15 A Yes. 15 money and what they were losing money on, but that Q Were there any documents that had 16 was basically for a five- to six-month period. 16 been stored in OneDrive that were excluded from 17 Q Which brokers told you that the trading 17 Long Leaf Trading's search for responsive documents had been poor when you first owned the company? 18 18 concerning the 4g request or the requests for 19 A Well, the ones that had been there. 19 20 production? 20 Scott Gecas had told me. Andrew Nelson had told A Only documents related to attorney-client me, I think James Hatzigiannis kind of confirmed it, 21 21 22 privilege. 22 that like October was a really bad month. 23 Q So just to sum it up, and this is 23 Q So I'd like to summarize the process 24 going to be in laymen's terms, to respond to the 24 by which you searched for and collected information Page 90 1 4g request and the RFPs Long Leaf Trading went for Long Leaf's response to the CFTC's 4g request 1 2 into the OneDrive and got pretty much everything 2 and requests for production. You got -- you pulled and produced it that was responsive? emails from the Long Leaf Trading email archive, 3 3 4 A Yes. 4 right? 5 Q Okay, thank you. That's helpful. 5 A Correct. Was OneDrive in existence when Long Leaf Trading 6 6 Q Did you exclude any emails based changed ownership or is that something you on responsiveness or did you sort of pull the 7 7 archive emails and transmit that electronically 8 implemented? 8 9 9 A No, it was in existence when I purchased stored information? the firm. 10 A The only things were things related to 10 11 Q And you sort of maintained the existing 11 attorney-client privilege. foldering structure or did you change the foldering Q I understand. And the same with chats? 12 12 structure? 13 Α Yes. 13 A I changed the foldering structure. 14 How about phone recordings, were any 14 15 Did you ever look in the OneDrive 15 phone recordings excluded from the productions? to determine if there was any information related Α No. 16 16 to the performance of the trading system from 17 17 Q And you did not exclude any material from the Evans era? 18 the Microsoft OneDrive system when you responded 18 19 A Yes. 19 to the 4g request or the RFPs other than what may Did you find any information on the 20 have been protected by attorney-client privilege, 20

is that right?

A Correct.

Q Did Long Leaf Trading maintain its

access to the OneDrive system after it stopped

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A The only thing I saw was maybe

an individual trade or -- but nothing overall

trading system under the Evans era?

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OneDrive related to the trading performance of the

Page 93 Page 95 1 forward. business operations in December 2019? 1 2 2 A Yes. MR. FALVEY: Oh, I need to go pee. 3 THE WITNESS: Okay. So let's just break 3 Q So that there was no loss of data 4 for lunch then. 4 information or information between the time when Long Leaf stopped operating and when it responded 5 MR. FALVEY: Or I can do it in three 5 6 to the CFTC's requests for production in August minutes and then we can keep going for a 6 of 2020? 7 little bit, if you want. 7 A That is correct. 8 THE WITNESS: I'd rather just take 8 9 a 30-minute break. Is that enough time for 9 Did you ever search your Gmails for any responsive communications to respond to the 10 lunch? 10 MR. PLATT: Yes. Let's come back at 4g request or the CFTC's requests for production? 11 11 12 A Yes. 12 like 12:20 because I've got to run out to --MR. FALVEY: Okay. 13 Q You did search your Gmails? 13 MR. PLATT: Let's go off the record. 14 A Just to make sure. 14 (Whereupon a lunch recess was taken 15 Q Did you produce any Gmails to the CFTC? 15 16 from 11:43 a.m., to 12:25 p.m., after 16 A I don't think so. Q Did you identify any responsive --17 which the following proceedings were 17 any responsive information in your Gmail account? 18 had:) 18 A Mostly attorney-client privileged 19 19 20 20 information. 21 Q What about nonattorney-client privileged 21 22 22 information? 23 23 A I didn't see any. However, I don't have an archive on my Gmail system so I'm looking 24 24 Page 96 at what my actual email system has right now, or AFTERNOON SESSION 1 1 2 at the time when you asked the question. 2 JAMES DONELSON, 3 Q And so do your Gmails roll off, like 3 called as a witness herein, having been previously stored? Like what's -- is there data loss there? 4 4 sworn and examined, testified further as follows: Describe that to me. 5 5 DIRECT EXAMINATION (Cont'd.) 6 A I don't know what the archiving --6 BY MR. PLATT: 7 or the time frame I have set. I think it's a year 7 Q Mr. Donelson, earlier this morning 8 or so. I asked you a series of questions concerning the 8 9 Q Okay. So --9 sources of Long Leaf Trading's revenue. Do you 10 A Or if I particularly save it. remember those questions? 10 Q So it's possible based on your Gmail data 11 11 A Yes. retention setting that --12 12 Q I just want to return to that topic A I could have missed something, yes. 13 briefly to make sure I understand the answers. 13 14 Q -- responsive information may not have 14 So for the period of time when you owned Long been retained? 15 15 Leaf and you continued -- and Long Leaf continued A Correct. 16 16 to receive revenue associated with the CFD dealer, Q Okay, that's helpful too. So that's 17 so that was December 2017 through approximately all, thankfully, for the 4g and the RFPs. 18 18 February 2018, is that right? MR. PLATT: Do you guys want to break 19 19 A That is correct. 20 for a guick lunch now or do you want to keep 20 Q Did the revenue associated with the CFD 21 going and take lunch later? I'm about halfway 21 dealer, did that come from Gain? 22 done. 22 A No, it came from CMC Markets in London. 23 MR. FALVEY: Let's do it now then. 23 Q Perfect, that's helpful. And 24 THE WITNESS: Let's just keep pushing 24 of the bucket of money that came to Long Leaf

Page 97 Page 99 Trading from Gain between December 2017 and 1 multiple pieces. 2 February 2018, do I have it correct that your 2 Q To identify the information that's testimony was approximately 90 percent of that 3 in Column A of the Full List tab, that's account 3 revenue was associated with trading program name. Did you --4 4 5 That's the account --5 participants? 6 6 A A better way to look at it is Gain You obtained those -- that information 7 through August of 2018, that was about 90 percent 7 from the statements that Long Leaf received from from the trading -- the trading program and about 8 either Gain or Cunningham over the years, is that 8 10 percent from self-traders. Any payments past 9 9 right? that point from Gain are only self-traders and 10 A Correct. 10 11 any payment from Cunningham is for the program. 11 Q And then Sheet 1, what's going on in 12 Q And is the answer the same for the 12 Sheet 1? Evans period, would the revenue associated with 13 13 A I'm doing some type of analysis. It's the CFD dealer have come from CMC Markets and not not pertinent. 14 14 15 from Gain? 15 Q The TMM Customers tab of Exhibit 450 has A Correct. 16 195 accounts listed. What does this tab reflect? 16 Q Thank you. Now I'd like to please --17 A It would be anyone who was in 17 do you still have access to CFTC Exhibit 450? 18 a broker-assisted program during the relevant 18 It's an Excel file. time period. 19 19 A Yes. 20 20 Q And by broker assisted do you Q Let me pull that up on your side and 21 mean the program whereby Long Leaf Trading would 21 we'll look at it together, if possible, please. 22 recommend options trades to customers and then the 22 23 A Okay. 23 customer would either opt in or decline to trade? 24 This is a document, Mr. Donelson, 24 Correct. Page 98 Page 100 Is there another kind of broker-assisted that you created for the purpose of responding to 1 1 2 our request for production, right? 2 trading program at Long Leaf? 3 A Correct. 3 Α No. 4 Q And do I understand this document 4 Q Okay. And how did you determine which correctly that it's any account, any Long Leaf accounts to include on the TMM tab? How did you 5 5 account that was open for any portion of the determine which accounts were in the broker-assisted 6 relevant period as it's described in the complaint? trading program at Long Leaf -- trading program at 7 7 8 A Correct. 8 Long Leaf? 9 Q And there are four tabs. The tabs are 9 A Two things. One would be who was Full List, Sheet 1, TMM Customers and Opened After the broker who opened the account. And in the 10 10 11 Ownership? 11 case of any accounts of Tim Evans, I would look at A Yes. 12 what the actual trades were and are they consistent 12 Q What does the Full List represent? with other people who are in -- that have been 13 13 A That is a complete list of all determined to be in the program. 14 14 15 customers that had accounts open at any time 15 Q Bear with me so I summarize your testimony accurately. Your first step in during the complaint. 16 16 17 Q And where did you obtain the 17 determining which accounts to include on the TMM information that's in the Full List tab of 18 Customers tab was to look at the broker associated 18 Exhibit 450? 19 with the account. Is it correct that any account 19 that was not associated with Tim Evans as the broker A The actual list of customers comes 20 20 out of downloading the Gain statements for those 21 was included? 21

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A That is not correct because of two

a previous -- they were self-trading.

accounts that Craig Pace opened that were from

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periods that would tell me who is open, who's not,

come from another source, but it's pulling together

the client numbers. The emails and that I think

Page 101 Q Got it. So all non-Evans broker Gain to Cunningham, we created a different report 1 2 accounts and not the two Craig Pace self-directed 2 to track that so sometimes you have to put the two accounts was your first step, right? together. But going back to all the customers 3 3 A Correct. before, I don't know -- remember when I did that. 4 4 5 Then among the Evans accounts, 5 Q Did you ever --6 you went to the trading statements, the customer 6 A I remember doing it but it wasn't -statements and looked at the trading activity to I don't remember when. 7 7 see if it was consistent with the Time Means Money 8 Q Did you ever generate a document 8 that reflected the results of your analysis of 9 trade recommendations, right? 9 A Correct. customer lifetime net PNL? 10 10 11 Q And then on the Opened After Ownership 11 A Yes. tab, those are all the accounts that were opened 12 Where is that document? Q 12 13 after you purchased the company in December 2017, 13 Specific customers' PNL, yes. is that right? Q And which ones? 14 14 A Correct. 15 15 A There were quite a few that we would Q Do I have it correct that all the 16 do the report, put the whole report together for 16 Long Leaf customers who opened accounts after 17 upon their request or in some cases kind of on 17 you bought the company participated in the trading a monthly basis. But they're in the documents 18 18 program? 19 sent to -- you know, some names I know, Drayer, 19 20 A Correct. 20 Reeves. I don't know each and every -- I can't Q If you look at the TMM Customers 21 remember each and every one that I produced one 21 tab, and there are 195 customer accounts listed 22 for. 22 23 23 on that tab, if you wanted to identify the lifetime Q The analyses you're referencing right PNL associated with any of the accounts, how would now, they would be created for customers to show 24 24 Page 102 Page 104 1 you do that? their accounts sort of on a realtime basis, 1 2 A How did I do it or how would I do it? 2 is that right? I think I know what you're talking Q Did you do it, first of all? about, but I'm asking a slightly different question. 3 3 4 A Well, you take the initial funding I'm asking did you ever conduct a lookback analysis and then you would take the closing balance when of all the Time Means Money customers to determine 5 5 they either left or when they ceased to be customers their lifetime net PNL? 6 6 7 of Long Leaf. 7 A Yes, I did, but I don't remember when. 8 Q Did you ever undertake to -- undertake 8 Q All right. Did you retain -- did you that analysis for the Time Means Money customers? 9 create any documents that reflected that analysis? 9 A I did. 10 A I don't remember, honestly. 10 11 Q When did you do that? 11 You don't remember why you did it? A I don't remember when I did it. 12 A No, I don't remember where --12 Q Did you attempt to determine the it should have been retained on the OneDrive. 13 13 lifetime PNL for the Time Means Money customers Where exactly, I -- I'm sorry? We can't hear 14 14 15 while Long Leaf Trading was in operations or after 15 you. it ceased to operate? 16 MR. FALVEY: No, we can't hear. 16 A It was while it was in operations. 17 17 MR. PLATT: Let's go back on the record, 18 Q Do you think it was in 2019 or 2018? 18

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Q So, Mr. Donelson, before my audio

cut out, unfortunately, I was asking you about

net PNL, and I asked you did you create any

documents that reflected that analysis.

reports or analyses you created reflecting Long

Leaf Trading trading program participants' lifetime

A For customers that were in --

were live customers in 20 -- when I acquired

the firm, I created a database that I shared with

making money, what trades are making money, so

CFTC of getting to their lifetime where they're

we're tracking it in there. When we went from

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Page 105 1 A There was an Excel spreadsheet that 1 A Yeah, it was over a hundred. I know that. I created. I don't remember the name of it and 2 2 I'd like to just go back to 3 I don't remember when I did it. Exhibit 450 quickly. I just have one more 3 Q Was that file produced to the CFTC at 4 housekeeping question on it. On the TMM Customers 4 5 any time? 5 tab, Mr. Donelson --6 A I believe it was. 6 A Um-hmm, yes. 7 Q Do you remember why you created Q -- if you filter Column J, which is the 7 8 the document with the analysis of the customers' broker column --8 9 lifetime net PNL? 9 A Um-hmm, yes. A To understand the history. 10 10 Q -- only for Tim Evans, you only get Do you remember if you did it in 2018 11 Q 11 three accounts. Does that strike you as low? 12 or 2019? How did you determine which of the -- or, excuse me. 12 A Sometime in 2018. 13 13 Does that strike you as a low number? Q This document that you're referencing 14 14 A No. 15 was a single Excel file? 15 Q What's your understanding of whether A From what I remember, yes. 16 or not Mr. Evans was opening customer accounts when 16 17 Q Did you email it to anyone? he owned the company? 17 A My understanding was he was opening only 18 A No. 18 19 Q What did it show? 19 self-trading accounts. 20 A Losses on accounts, when they had pulled 20 Q What's the basis for that understanding? out the money. It was a high-level analysis of how21 A That's what he told me and the data seems 21 much money was lost, how much money, period. 22 22 to support that. 23 Q Do you remember what part of 2018 23 Q Did he tell you that during the due it was when you created this analysis? Was it diligence process associated with the purchase 24 24 Page 106 early on right after you bought the company? 1 1 transaction of the company or after you had bought 2 Was it after the significant losses in November and 2 the company? December of 2018? Can you ballpark it? 3 A After. 3 4 A I don't remember. 4 Q How did that conversation come up? 5 Q And it would have included -- do 5 A It was a conversation about the Gain you remember if your analysis included all the statements and the assignment of the sales code 6 6 customers, including those who opened accounts because as I downloaded the data, you would notice 7 7 after you opened the company -- after you purchased 8 8 multiple sales codes for the same customer and the company? 9 he had to walk me through that, that okay, this A It included all the customers to date. person may have opened it. They left the firm so 10 10 11 Q Do you recall if it showed any customer 11 it got assigned to somebody else, so they moved it to a new sales code. And then there was another achieving lifetime net profitability? 12 12 A I remember a couple, but I really don't sales code related to -- I don't remember what it 13 13 remember the file that well. was related to. 14 14 15 Q A couple, like less than five out of 15 Q Do you remember how many accounts that total? were associated with Evans as the broker overall? 16 16 17 A Correct. 17 A All of the self-trading accounts Q And the total would have been over 18 were associated with him except for the two 18 a hundred, right? I mentioned with Craig Pace, and there were two 19 19 A A total of what? 20 accounts where he had discretion on, maybe three. 20 Q Total number of accounts that you 21 Q So circle back to your earlier testimony. 21 included in your analysis of lifetime net PNL If you wanted to identify the lifetime net PNL for 22 22

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discussing right now.

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to track Time Means Money customers that you're

any particular account, you would compare the amount

that was deposited in the account by the customer

Page 107

Page 108

Page 109 Page 111 1 Q So it sounds like there came a time for the total amount --1 2 where you went back and you looked at the trading A Correct. records from Gain for the Evans era. Why did you 3 Q -- with the ending balance at the time 3 do that? the account was closed, is that right? 4 4 5 A One was to confirm that these were TMM 5 A Correct. 6 And are those amounts both available on 6 customers or not by comparing it. The other was some of our current customers had started before 7 7 FCM statements? I joined the firm. So to get an accurate report 8 A Yes. 8 9 to them, I had to go back a period of time and 9 Q Let's return to our discussion of Long just consistently those are what I saw. I didn't 10 Leaf's trading program. I think you testified that 10 a characteristic of Long Leaf's trading program was 11 look at each and every trade. 11 12 Did your trading recommendations include that customers received recommendations and either 12 accepted the recommendations and executed the trades 13 iron condors and iron butterflies? 13 Only for one month. 14 14 or declined to execute it. Is that generally right? 15 What month was that, December 2017? A That is correct. 15 16 A Correct. 16 Q What products were a part of Long Leaf's Q And then going forward those strategies 17 17 trading program? were out of the Long Leaf rotation? 18 A Bonds, currencies, ags and oil. 18 19 Α Correct. Q Those are the underliers, right? 19 20 And Long Leaf's trades were in options on those Q How were the Long Leaf trade 20 21 recommendations disseminated to customers? underliers, is that right? 21 22 During my period or Mr. Evans' period? A That is correct. 22 23 Q Can you explain at a high level the Q Let's start with your time period. 23 The first month we did use the 24 structure of Long Leaf's recommended trades? 24 Page 110 Page 112 CRM system to do it. After that I would create A It would be usually four options. 1 2 an Excel, create a PDF and send it to the brokers 2 It would be nondirectional, so you had calls 3 to send to their customers. and puts and sells, and it would also be two short 3 4 positions, two long positions. 4 What about during the Evans era? 5 The only part I can talk about 5 Q And that was for the time period that you owned the firm, right? 6 is what I saw with the CRM, sending it through 6 7 A Correct. 7 the CRM. Before that I don't know. 8 Q How far back did the Evans era 8 Q What about the Evans era, what did 9 use of the CRM system to disseminate the trading the trading recommendations look like during the 9 recommendations go, do you remember? Evans era? 10 10 11 A Very similar. However, they -- based 11 The start of 2017. And before that you're not sure how they 12 Q on what I can glean from the trading records, they 12 13 were disseminated? were predominantly credit spreads. 13 Q You know what an iron condor is, 14 Α No. 14 So you just described you created 15 Mr. Donelson, right? 15 Q A Yes. 16 a document that would be sent out to customers 16 during your ownership. I remember you and 17 Q Is it fair to say that the majority of 17 Mr. Burden discussed those documents to a great Tim Evans' trade recommendations were iron condors? 18 18 level of detail yesterday, and unfortunately I'd A The majority were either iron condors 19 19 20 like to return to them briefly. or iron butterflies is more accurate. 20 Q Okay, that's helpful. Thank you. And how 21 Do you recall your testimony 21 about the inclusion of data points, like max 22 22 do you know that? A Based on the trading records from Gain 23 gain or target gain or max loss on the trading 23 24 recommendations? Capital.

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- 1 A Yes, I do.
- 2 Q Do you agree generally that data
- 3 like that in connection with an options trading
- 4 strategy can be classified as a potential outcome?
- 5 A I would deem it as a possible outcome,
- 6 not potential.
- 7 Q What's the difference between potential
- 8 and possible? What's the distinction in your mind?
- 9 A It's based on probability. So max gain,10 the probability of a max gain is actually very low
- the probability of a max gain is actually very low

 11 based on just the probability analysis of the option
- 12 itself.
- 13 Q Okay. I don't disagree with you there.
- 14 And on that topic do you agree that there's a range
- 15 of probablistic outcomes for an options trade?
- 16 A Yes, I do.
- 17 Q And there's a likelihood for any
- 18 particular potential outcome or probable outcome
- 19 that could mathematically be associated with each
- 20 potential outcome or probable outcome?
- 21 A Yes.
- 22 Q Did you ever attempt to quantify
- 23 the likelihoods of the possible outcomes that you
- 24 had put in your trading recommendations?

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- 1 A Yes, it's in the QuikStrike data.
- 2 Q Did do you that as a matter of practice
- 3 for every trading recommendation?
- 4 A Not for every trading recommendation.
- 5 Q Did you do it for the majority of your
- 6 trading recommendations?
- 7 A Yes.
- 8 Q Why didn't you include the likelihood of
- 9 the possible outcomes that you listed on the trading
- 10 recommendations on the trading recommendations?
- 11 A I don't know.
- 12 Q Did Long Leaf Trading during the Evans
- 13 era include the likelihood of the possible outcomes
- 14 of each trade with their trading recommendations?
- 15 A Not on the recommendations I saw.
- 16 Q Are you aware of any trading
- 17 recommendations from the Evans era that included
- 18 probabilistic information concerning potential
- 19 outcomes?
- 20 A No on the ones I saw only. I can only
- 21 speak to those.
- 22 Q And other than the ones that you saw,
- 23 you don't have any understanding of what Long Leaf's
- 24 practices were during the Evans era concerning

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- disclosure of the likelihood of potential outcomes
- 2 for each recommended options trade, is that correct?
- 3 A That is correct.
 - Q Do you think it's important to
- 5 a customer in assessing whether or not to accept
- 6 a recommended trade to know what the likelihood is
- 7 of the potential outcomes that are listed on the
- 8 recommendation?
- 9 A I don't know.
 - Q Is it important to you if you were
- 11 going to execute an options trade for your own
- 12 personal account to understand the likelihood of
- 13 potential outcomes of an options trade?
- 14 A Yes, it would be important to know the
- 15 probability of making money on the trade but not
- 16 (inaudible) a point estimate.
 - Q Did the Long Leaf Trading trade
- 18 recommendations include any probabilistic
- 19 information that any particular trade would make
- 20 money?
- 21 A Yes.
- 22 Q Describe where on Long Leaf's trading
- 23 recommendations it disclosed to a customer the
- 24 likelihood that a trade would make money.

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- 1 A In 2019 when we sent a recommendation
- 2 out, it shows what the expected point is -- what
- 3 the expected profit or loss is going to be when the
- 4 short option expires. It's not a probability number
- 5 as you would say it, but it does show if we make
- 6 this trade long and this trade short, all other
- 7 things being equal, if the short expire worthless,
- 8 this is -- that would be the remaining profit.
- 9 Q So I think this is a really important
- 10 followup question, Mr. Donelson. The information
- 11 you just described in the answer you just gave does
- 12 not tell a customer the likelihood that a particular
- 13 trade would make money. Do you agree or disagree
- To trade would make money. Do you agree or aloagre
- 14 with that statement?
 - A lagree.

15

- 16 Q Were there any other -- was there any
- 17 other information in a Long Leaf Trading trading
- 18 recommendation that disclosed to a customer the
- 19 likelihood that a trade would make or lose money?
- 20 A Not in 2018.
- 21 Q What about in 2019?
 - A 2019 it shows the progression that
- 23 says if I sell this, buy that, this is what the
- 24 net's going to be at the end.

Page 117 Page 119 1 Α Yes. Q But you just testified that that's 1 2 And the first -- there are two trades 2 not information that shows the likelihood that Q 3 listed on here. One is a Euro volatility swap and a trade would make or lose money, right? 3 the second one is an oil broken wing butterfly, A Correct. 4 4 5 correct? 5 Q And for the Evans period, no information in the trading recommendations that would reflect 6 Α Correct. 6 whether or not a trade was likely to make or lose 7 Q Can you -- excuse me. Does this 7 8 reflect sort of the sale of a short-dated option money, correct? 8 9 spread and the purchase of a longer-dated option 9 A Not as far as I know. spread? Q When you owned the company, I think 10 10 A Correct. you testified yesterday that in 2018 your employee 11 11 Scott Gecas was responsible for designing the trades 12 Q April is J and May is K, right, for the 12 13 in 2018 and then in 2019 it was primarily your 13 volatility --responsibility to design the trades, is that right? 14 A Correct, correct. 14 Q Okay. So Gecas probably came up with 15 A That is correct. 15 this trade, right? In 2018 did you and Gecas like talk shop? 16 16 17 A Correct. Did he talk about the trading recommendations? 17 18 How often did Scott Gecas' trade 18 A Yes. Q That makes sense to me that he did 19 recommendations include a volatility swap? And 19 20 you can do so on any time period, like per month, 20 that. I've seen a term in the Long Leaf documents per week, just sort of anything that will give us that I've never been exposed to in my career in the 21 21 a frame of reference. financial markets called a volatility swap. Did you 22 22 23 Maybe once every other month. 23 learn that term from Scott Gecas? Α 24 You testified that Mr. Gecas's trade 24 Yes, it's a trading term. Page 118 Page 120 Q Did you learn it from Gecas? designs ultimately performed poorly, correct? 1 2 A Yes. 2 Α Yes. 3 MR. PLATT: I'd like to show you 3 Q And they performed so poorly that that 4 what I'm going to mark as CFTC Exhibit 497. was a factor in his termination, is that right? 5 (Whereupon CFTC Exhibit No. 497 5 Correct. 6 was marked for identification.) 6 Q Was that the sole factor in Scott Gecas' Q And this is an email from you to what 7 termination? 7 8 looks like the group of brokers on April 24, 2018, 8 Α No. subject line Trade Recommendations with a bunch 9 9 Q What other factors played a role in of --10 Mr. Gecas' termination? 10 11 Α Correct. A His impact on the other APs. He was 11 Q -- attachments. Do you see that, 12 12 very negative. Mr. Donelson? 13 13 Q How did that play out in the office? A Yes, that is what it is. 14 A People wouldn't talk to him or 14 15 Q And the first two -- the attachments wouldn't want to talk to him, and having somebody 15 describe a trade, right? I'll scroll down. running a sales force that nobody wants to talk 16 16 17 A Correct. 17 to is not effective. Q And this is a PDF in the nature of a Q I agree. So do you recall the results 18 18 Long Leaf Trading recommendation. The attachment 19 19 from November of 2018? is a trade recommendation, right? 20 20 They weren't good. I know that. A I'm sorry. I didn't catch the whole --21 21 Q Okay, yeah. Q Sorry. That was the worst question 22 22 I don't remember the specifics. I've ever asked. This is a Long Leaf trade 23 Okay, okay. That's fair. In a typical 23 recommendation, correct? month -- how many recommendations did Long Leaf send 24

Page 121 Page 123 out in a typical month? Q Yeah, the underlying instrument of the 1 1 2 A Four to five until 2019 where we 2 option. tried to keep four positions on at all times, 3 A No. 3 four (inaudible) positions. 4 4 Q There was never a request that you modify a strike price to a particular trading 5 Q And the customer would say, yes, 5 recommendation? 6 please execute or I don't want this trade, right? 6 A Or sometimes they would say I don't A No. 7 7 want to take that many. I want to take fewer 8 8 Q Isn't it also true that no Long Leaf 9 contracts. 9 Trading program participants executed options Q That's helpful. Thank you for that trading strategies that they devised on their own? 10 10 11 clarification. And can you estimate approximately 11 A Not to us. I'm sorry. It's thundering how frequently Long Leaf customers did not accept 12 outside. 12 13 the trade that was recommended to them; they said, 13 Q I caught that. I'm sitting in a windowless no, I'm going to pass on that trade? 14 14 office, so I don't know. 15 A Just a ballpark would be maybe 15 to 15 A It could be snowing outside and you 20 percent of the time either they declined it 16 wouldn't know. 16 17 or did not respond. 17 Q Exactly. 18 Q And that's for 2018 through 2019? 18 (Whereupon CFTC Exhibit No. 498 A Yes. 19 was marked for identification.) 19 20 What about during the Evans era, 20 Mr. Donelson, I'm going to show you how often did customers decline or not respond a document I've marked as CFTC Exhibit 498, and 21 21 to trading recommendations? 22 this is Long Leaf Trading's response to the CFTC's 22 23 A I don't know. 23 first set of requests for admission. Do you see Exhibit 498 on your screen? 24 And you mentioned sometimes customers 24 Page 124 would deviate from the recommendation by saying 1 1 A Yes, I do. 2 I would like to do the trade, but I would like more 2 I'm going to scroll down to Item 13. 3 contracts or I would like fewer contracts. Is that This is a question that we posed to Long Leaf 3 4 an accurate summary of your testimony? 4 through this mechanism that's provided for under 5 That is correct. Α 5 procedural rules for litigation. And we asked 6 Q How often would that happen? Long Leaf Trading to admit that Long Leaf Trading 7 A Much lower. Maybe 5 percent of the time. did not limit participation in the trading program 7 8 Q And there was never a request to deviate 8 to existing customers, and Long Leaf interposed an from the -- what I will call the core structure of 9 objection that the request was vague and then denied the trade? Do you understand what I mean by the 10 10 it. What is it about this request that Long Leaf core structure of a recommended trade? 11 11 doesn't understand? 12 A No. 12 A The question is can I add customers Q No, I'm sorry. It was a poorly 13 and then they'll participate. But if you're not an 13 14 formed question, so I'll ask it like this. Do existing customer, you're not going to participate. 14 you understand when I say the core structure of a 15 15 Q I understand. trade, I mean the options that comprise the trade? 16 16 A And, you know, if you're not our 17 A Yes. 17 customer, you don't participate in our program. 18 Q And did any customers ever request 18 You can become a customer and participate in our to deviate from that core structure as defined 19 19 program. in that way? 20 20 Q I understand. And let me put it a 21 A No. 21 different way, and with your explanation in mind 22 Q So there was never a request to I understand the objection. I think I've asked this 22 23 change the underlier of a trade recommendation? 23 today, but I'll clarify it now. It's true that Long 24 A You mean the underlying future? Leaf employed a team of brokers to solicit members

Page 125 Page 127 that's what I don't -- I struggled with this, of the public who did not have a preexisting 1 2 relationship with Long Leaf Trading to come open 2 along with our lawyer, of understanding when you accounts at Long Leaf Trading and participate in say it never -- had never previously directed. So 3 3 4 the trading program, right? 4 if you had a broker that worked someplace else and A Yes. 5 5 came and started working, well, that person had 6 Q So the next line on Item 20 here 6 directed accounts, if that's what directed accounts 7 on CFTC Exhibit 498, we ask Long Leaf to admit 7 means, or is it just their time at Long Leaf? 8 that it had not disclosed to prospects any of the Q Okay, that's helpful. And thank you 8 information described in CFTC Rule 4.35(b), which 9 for that clarification. For time period let's 9 is generally information about a trading program's go with the time that you owned the company, the 10 10 11 performance, including but not limited to, 11 Donelson period. And for the second clarification 12 let's use this -- let's read this as broadly as 12 disclosing that neither Long Leaf Trading nor any of 13 its trading principals had ever previously directed 13 possible. So I'll rephrase it. any accounts. And there's an objection here because During the Donelson period did 14 14 15 the meaning of directed any accounts is vague. 15 Long Leaf ever tell any prospective customers that As a person who's participated 16 neither Long Leaf nor any of its trading principals 16 in this industry, is it true that you don't know 17 had ever directed any accounts? 17 what the term directed any accounts means? 18 A No, we never told anybody that we -- that. 18 A Yes. 19 Q And what about for the Evans period? 19 20 20 Q Have you ever heard the term directed A I don't know. account before? 21 Q Okay, thank you. 21 22 A I've heard managed account, but I've 22 MR. PLATT: Can we take five? I'm 23 23 never heard of a directed account. about to start a different topic that's going to take like a half an hour. 24 Okay. So since you don't know what 24 Page 126 Page 128 MR. FALVEY: Sure. a directed account is, is it fair to say that 1 THE WITNESS: Sure. 2 Long Leaf Trading has never disclosed to prospects 2 that neither Long Leaf Trading nor any of its 3 MR. PLATT: Let's go off the record, 3 4 trading principals had ever directed accounts? 4 please. 5 5 A Could you repeat the guestion? (Whereupon a recess was taken from 6 Q Sure. So your testimony --6 1:24 p.m., to 1:33 p.m., after which 7 7 the following proceedings were had:) A My mind lapsed for a second. 8 8 Q No, I understand. And depositions Mr. Donelson, another topic that you 9 9 are long, so I get it. Your testimony was that and Mr. Burden covered yesterday and I'd like to you haven't heard -- you don't have an understanding return to is the tracking of Long Leaf's trading 10 10 11 of what the term directed accounts means in the 11 strategies. One strategy that you referenced concept of the futures industry. So my question 12 from the time you owned the company was the core 12 strategy, right? 13 is because you do not know what the term directed 13 14 14 accounts means, is it also true that you have --A Correct. 15 that Long Leaf Trading never disclosed to 15 Q I think you testified the core strategy encompassed gut strangles in 2019, right? prospective customers that neither Long Leaf 16 16 A Correct. 17 Trading nor any of its trading principals had 17

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For the record, what is a gut strangle?

and an in-the-money call and then you sell the

weekly against the monthly or that's effectively

Is it fair to say that a gut strangle

the strategy. It's similar to a volatility swap,

but it doesn't require different volatilities.

A You buy an in-the-money put

ever previously directed any accounts?

A I'm still confused by the question

on two points. Long Leaf Trading or any of its

trading principals, that would include Tim Evans,

And when you say ever previously, are you talking

about at a different firm, are you talking about --

that would include anybody who worked for Long Leaf.

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1 as you just described it is a four-legged options

2 trade that's nondirectional in nature?

3 A Correct.

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- Q Where did you learn about gut strangles?
- 5 A I first saw them when I was the CFO 6 of the United Methodist Pension Plan as we were 7 looking at alternate investments.
 - Q Can you describe the duties and responsibilities that you had as the CFO of the United Methodist Pension Plan?
 - A The CIO, the chief investment officer, reported to me, the actuarials I think reported to me, and then obviously the accounting function reported to me. When I say reporting, it was to assure that the plans were adequately funded.
 - Q And who are the pensioners for the United Methodist Church? Like can you describe the organization to me?
 - A Yeah, it is -- they are the ministers and laypeople of the United Methodist Church and 20 the -- well, no, they're still laypeople, people 21
- who work in the boards. They're called boards but22
- they're effectively -- like there's a board overfinance. There's a board over pension. There's
-a.icc. ...cc a beard evel periodi...

1 management was?

- 2 A 15 million.
- 3 Q So other than the core of 2019,
- 4 I think we also yesterday heard you testify about

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Page 132

- 5~ the edge strategy of 2019. And I think, and correct $\,$
- 6 me if this is wrong, the edge was volatility swaps,
- 7 is that right?
- 8 A Some of them were -- the volatility9 swaps were also core and they were also edge.
- 10 Edge had more to do with intraday response time and
- 11 if people wanted, you know, a little higher return
- 12 and would take a little more risk. But they were
 - usually something we saw during the day, had to get
- 14 out, and they needed to respond within two hours or
- 15 less or we couldn't put the trade on so we would
- 16 have to abandon the trade.
- 17 Q Let me make sure I understand your18 testimony. So out of the volatility swap category,
- 19 I understand there may have been many different20 underlying instruments for the volatility swap,
- 21 right?
 - 2 A Correct.
- 23 Q So among the volatility swaps, they
- could have been slotted into the core or the edge

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- 1 a board over worship, you know. There's boards2 all over the place.
- Q I understand. And when did you hold thisposition of CFO of the United Methodist Church?
- 5 A I'm trying to go backwards. It was
- $6\quad$ like 2002 to 2004 or 2004 or 2006. It was right
- 7 before I joined Getco.
 - Q In what context did a gut strangle
- 9 come up there? Was it the chief investment officer
- 10 thinking about ways to put money to work?
- A It was an actual investment advisorpitching us on an investment opportunity. We didn't
- 13 do any direct trading at the board.
- 14 Q And so you heard this trade strategy15 in a pitch. Did the organization you were working
- 16 for implement those trades?
- 17 A No, we could not. We cannot trade
- 18 derivatives.
- 19 Q I understand.
- 20 A You can, but it takes three layers
- 21 of funds and it's not worth it.
- 22 Q That makes sense. Incidentally,
- 23 what was the -- at the time you worked there
- 24 do you remember what the size of the assets under

- 1 strategy?
 - 2 A Both, yes.
 - 3 Q And so core could have comprised volatility
 - 4 swaps and gut strangle, right?
 - 5 A Correct.
 - 6 Q With lower response times?
 - 7 A Yes.
 - 8 Q And edge was all volatility swaps?
 - 9 A I believe so.
 - 10 Q And it was -- the defining characteristic
 - 11 of an edge trade was the quicker response time to
 - 12 take advantage of a perceived market imbalance?
 - A Yes.

- 14 Q Got it, got it. Helpful. And core
- 15 and edge, I've seen in the documents, Mr. Donelson,
- 16 this concept of cash management strategy. Is it
- 17 right -- do I read these documents correctly that
- 18 the cash management strategy was an umbrella term
- 19 to encompass core and edge? Is that the way that
- 20 Long Leaf Trading used that term?
- 21 A Yes.
- 22 Q And then there was another broader
- 23 category of trade when you owned the firm called
- 24 an opportunistic trade, is that right?

Page 133 Page 135 that those are mostly nondirectional in nature, 1 A Correct. 2 Q And under opportunistic it was like sort 2 is that right? of a market-driven like -- you know what, strike A Yeah, they are all nondirectional. 3 3 that. What were the market-driven or opportunistic Q Okay, thank you. And then are any of 4 4 these two-legged spreads or are they all four-legged 5 trades? 5 6 A They would usually be a two-legged 6 spreads? I think you just described volatility swaps, broken wing condors, broken wing butterflies, 7 directional trade. So one trade, I remember Syria 7 ratio spreads and calendar spreads. released gas, you know, poison gas. We went out 8 8 with a call on gold because if something happened 9 The ratio spread is a three-legged spread. 9 over the weekend, everybody's going to rush to gold Q Okay. 10 10 11 as security. That's a typical -- that would be 11 A All the others are four. typically what we say is a pure opportunistic trade 12 Q For 2018 and 2019 are there any 12 13 and it would be two-legged. 13 categories of trading strategy that we haven't discussed? Q Understood. Directional in nature? 14 14 15 A Directional in nature, correct. 15 A There were some opportunistic trades Q And so, you know, you've got a bucket of 16 there too, two-legged spreads, similar to what we 16 did in 2019. cash management trades and a bucket of opportunistic 17 17 trades in 2019. What's the breakdown between the 18 Q In 2018, you mean? 18 frequency with which each one is recommended? Was 19 Α In 2018. 19 20 it like 50/50 cash management and opportunistic or 20 Similar breakdown do you think between 75/25? 21 four-legged and two-legged trades? Was it 90/10 for 21 22 A It would be more like 90/10. 22 2018? 23 90 cash management --23 A Probably more 95/5. MR. PLATT: Okay. I'm going to 24 Yeah. 24 Page 134 Page 136 Q -- 10 opportunistic? 1 show you a document I'm going to mark as 1 2 2 A Opportunistic were not used heavily, CFTC Exhibit 499. I mean, as the term would expect. 3 (Whereupon CFTC Exhibit No. 499 3 4 Q And among cash management, core and 4 was marked for identification.) 5 edge, what do you think the breakdown was in 2019? Can you see Exhibit 499, Mr. Donelson? 5 Q A More like 80/20 between core and edge. 6 6 Α 7 Q This is an email from you to the 7 Q So it sounds to me like the core trades brokers Cybulski, Hatzigiannis and Stemper on 8 are the most commonly recommended trades, is that --8 June 25, 2019, subject line Trade Recommendation 9 A Correct. Q -- right? 6-25. Then there's a bunch of attachments, right? 10 10 11 A That's correct. 11 A Yeah, that is correct. Q And core comprises volatility swaps, 12 Q And you write, "This is a volatility 12 gut strangles. Were there any other strategies that swap in soybeans." Do you think this was probably 13 were used in the core strategy in 2019? 14 slotted into --14 15 A No. We got away from broken wing 15 A Core. butterflies and condors. Q 16 Slotted to the core? 16 Yes. 17 Q And so in 2018 what were the strategies 17 Α that were employed by Mr. Gecas? 18 Q Okay. And here's the actual 18 A Broken wing butterfly, broken wing 19 recommendation. I don't know. Does it reflect 19 condor, volatility swaps, calendar spreads. We 20 on there whether it's core or edge? I don't think 20 had one ratio spread. it does. 21 21 22 Q You're much more expert in options 22 A No. That became -- nobody paid attention trading than I am, Mr. Donelson. But it sounds 23 to it one way or the other, so we finally -- the 23 24 edge people moved their edge trades but the core to me based on what you listed for Gecas' trades

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- people didn't. It was just a trade recommendation. 1
- 2 Q And how did you determine -- you know,
- you just mentioned sort of a group of edge people. 3
- Were those people who you knew -- I'll just ask you. 4
- How did you identify that subset of customer 5
- 6 accounts?
- 7 A We would actually talk to the
- customers about whether they wanted to do this 8
- or not and whether they would be able to answer it. 9
- So they -- we did put it in front of them, but they 10
- were kind of required -- they had to agree to it. 11
- Q So it sounds like the defining 12
- characteristics, you know, to be in the edge 13
- accounts was be able to respond quickly and desire 14
- 15 the sort of risk profile of the trade?
- A Correct. 16
- Q Put 499 to the side. So yesterday 17
- you and Mr. Burden also discussed sort of at 18
- length what is marked as CFTC Exhibit 470, and 19
- 20 I'll show you just to jog your memory here. And do
- you remember the attachment to 470 is Track Record 21
- Core Strategy May 20, 2019, right? 22
- 23 A Correct.
- 24 And there's this sort of -- there's

A I'm confused by the question.

5 Q So you described a set of core

core and edge?

- 6 trades, a set of edge trades. I think we also
- talked about opportunistic trades. Like was there 7

Q Okay. Where are the documents that

track other Long Leaf Trading strategies besides

- a document like Exhibit 470 or Exhibit 200 that 8
- tracked the performance of the opportunistic trades? 9

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- A It's all in the same file. It's just
- 11 filtering. So we track all of the trades on one
- file and then if you want to see this or you want 12
- 13 to see that, it's just a filter on the same file.
- Q Okay, that's helpful. But at certain 14
- 15 points in time you created particular documents by
- 16 filtering your master file to reflect only the core
- trades and only the edge trades, right? 17
- 18 A Correct.
 - Q And we saw those on Exhibit 470 and
- 20 Exhibit 200, right?
- Correct. 21
 - Q Was there ever a time when you
- 23 filtered your document and created a report,
- filtered your master document and created a report 24

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- a PDF with 13 trades reflecting their closed gain
- 2 and loss percentage, correct?
- A Correct. 3
- 4 Q And yesterday I think you testified
- that this was mostly gut strangles. Now it seems 5
- like, you know, there may have been some volatility 6
- swaps sprinkled in. It's not clear to me if that 7
- had happened by this point and, frankly, it doesn't 8
- matter. But this was a document that you created 9
- for the purpose of tracking a category of trades, 10
- right, the core strategy, right? 11
- A Correct. 12
- And CFTC Exhibit 200 is a document 13
- that you and Mr. Burden discussed also and I've 14
- 15 pulled it up. It was attached to Hatzigiannis'
- email to a client or prospective client here called 16
- Edge Strategy Performance, and I'll scroll down. 17
- This was another document that you created to track 18
- the performance of a particular strategy, correct? 19
- A Correct. 20
- Q Do you remember why in Exhibit 200 21
- 22 this only starts in sort of June of 2019? Is that
- when the edge trading really went into effect? 23
 - A Yes.

24

- for the opportunistic trades?
- 2 A No, there were only a couple of them.
- Never, never did a report on opportunistic trades. 3
 - Q What about trades that may not have
- slotted neatly into any category, was there like 5
- a miscellaneous report that you created from your 6
- 7 master file?
- 8 A No.
- 9 Q On your core strategy document,
- which we saw in Exhibit 470 that you circulated 10
- 11 in May of 2019, do you remember that document?
- 12 A Yes.
 - Q You testified that core was volatility
- swaps and gut strangles? 14
 - A Correct.
 - Q And earlier today you testified that
- 17 you learned how to do volatility strangles from
- 18 Scott Gecas, and he in fact implemented volatility
- swaps at Long Leaf Trading in 2018. So my question, 19
- 20 Mr. Donelson, is why did you omit Gecas' volatility
- 21 swaps from 2018 from your core strategy track record 22 document which incorporated volatility swaps?
- 23 A At that time when we showed the core,
- 24 the core was only gut strangles. We weren't doing

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volatility swaps. 1

2 Q But there came a time where core 3 encompassed volatility swaps, right? That's your testimony? 4

5 A Yes.

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6 Q So once you sort of made that switch 7 to including volatility swaps in that category, why didn't you go back and add in the complete set 8 of trades to your track record document? 9

A I don't know.

MR. PLATT: I'm going to mark a document as CFTC Exhibit 450 -- or, excuse me, as 500.

> (Whereupon CFTC Exhibit No. 500 was marked for identification.)

Q This is -- you may recognize this as an email from Gecas to Gecas on May 3, 2018, and he blind carbon copies a bunch of Long Leaf Trading customers. The subject is Long Leaf Trading and the attachments are March Trade After Action Report and April Trade Recap. Do you see those?

22 A Yes.

23 Q I'm interested in the April trade 24 report, so I'm just going to skip right down to it. the trades. There's one set called core trades.

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Page 144

there's another set called opportunistic trades,

4 right?

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5 A Correct.

6 Q And then in 2019, if I understand

your testimony correctly, you create a new category 7

and then the trading goes poorly and you fire Gecas,

8 called core, a new category called opportunistic

9 with largely overlapping characteristics, and then

you start with a blank slate and create a new track 10

11 record document, is that -- do you disagree with

12 that summary?

A I disagree that they were overlapping.

14 Okay. What parts of the core strategies 15 in 2018 don't overlap with the core strategies in 16 2019?

A Broken wing butterflies, broken wing condors, ratio spreads. Basically the only trade we carried forward was that volatility swap.

Q But the broad category of being a four-legged option spread that's nondirectional

22 in nature, that's a common theme between the core

23 strategy in 2018 and the core strategy in 2019.

And, in fact, there's at least one strategy, 24

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1 We're scrolling through a bunch of fancy-looking

2 images that Mr. Gecas included in his email. This

is a document that Mr. Gecas circulated to Long Leaf 3

4 customers. This attachment is titled April Trade

5 Recap, and recall this is from May 3, 2018.

In the first bullet point

here on the first page of the April trade recap 7 document this document reads, "We are striving to 8

9 have four positions that match our criteria and meet

the program goals in place consistently throughout 10

11 the month. These are what we would define as Core

trades, which will most often be four-legged 12

spreads that are nondirectional." So this would 13

encompass volatility swaps, broken wing butterflies, 14

15 gut strangles, ratio spreads, right -- or not ratio

spreads, excuse me, but the others? 16

A Yes. 17

18

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Q And then the second bullet point

says, "We are also looking to add trades which 19

exploit short-term opportunities in the market. 20

These trades we will define as opportunistic." 21

You drafted this document, right, Mr. Donelson? 22

23 Correct.

So in May of 2018 Gecas is designing

1 the volatility swap, that's exactly the same.

2 Do you agree with that?

A Not entirely, no.

Q I want to make sure I understand

5 what parts don't overlap between the two years.

So explain your points of disagreement with that 7

statement, please.

8 A In 2018 all the options, other than

9 volatility swaps, would have the same expiration.

10 Everything going in 2019, the short options would

11 have a shorter duration than the long option.

12 Q And so with that caveat, that in

2019 the trades may have had legs with slightly 13

different expirations, there were still broadly 14

15 overlapping categories of trades between the 2018

16 core trades and the 2019 core trades?

A Yes, there were overlapping categories 17

18 of trades.

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19 Q And, in fact, some of the trades were

20 exactly the same structure, the volatility swaps?

21 A Correct.

Q And notwithstanding the similarities

23 between these two categories of core trades, the

2018 category of core trades and then the 2019

Page 145 Page 147 category of core trades, Long Leaf Trading marketed closed trades that were entered between June 18. 2 the new strategy as sufficiently different from the 2 2019 and October 15th of 2019, correct? old 2018 strategy to warrant a fresh start on the 3 3 A Correct. track record and to omit the 2018 trades, right? 4 Q So either three or four months' worth 4 5 A Agreed. of trading activity depending on how you calculate it from the entry or the exit, right? 6 Q Do you think any customers were 6 confused by the use of the term core trade at A Correct. 7 7 Long Leaf Trading to mean two slightly different 8 8 Q And this reflects a return of \$6700. It's 9 things? 9 not clear the value of the account but certainly net A I don't know. profits. Do you agree with that? 10 10 Q I'm going to go back to CFTC 11 11 A Correct. Exhibit 477, which you looked at with Mr. Burden 12 Q And in fact it reflects, as 12 13 yesterday as well. Do you recognize CFTC 13 Mr. Hatzigiannis suggests, 30 out of 35 winners Exhibit 477, Mr. Donelson? This is Hatzigiannis for this time period, right? 14 14 to you on October 23, 2019, subject line Send Out 15 A Correct. 15 **Email Permission?** 16 Q Let's go back to 477 now that you've 16 A Yes. been able to see Mr. Hatzigiannis' attachment, and 17 17 you write the issue I have is that it's selective. 18 Q And scrolling down, you know, 18 Mr. Hatzigiannis begins this email chain by 19 And so there was a time, Mr. Donelson, when this 19 20 seeking your approval to send out a solicitation 20 concept of disclosing only a subset of trading email that says, and I quote, "We have closed 21 results struck you the wrong way. 21 out 30 out of our past 35 trades for a profit," 22 My question is sort of with 22 23 and he includes a link to a PDF. And I think your 23 that in mind, do any of the other documents that testimony yesterday was, you know, I can't comment we looked at yesterday or today where Long Leaf 24 24 Page 148 on what this means because I can't see the PDF. 1 1 only discloses a subset of its trading results, 2 Do you remember that? 2 do any of those documents give you concern in 3 A Correct. 3 hindsight? 4 Q I'm going to show you what I'm 4 A No, because it bases it on what the marking as CFTC Exhibit 501, which is an email question the person is asking. James is talking 5 5 from James Hatzigiannis on October 21, 2019 to about the entire program and he's only -- that's 6 6 compliance@longleaftrading.com, subject Long Leaf actually an account that only started in June. 7 7 8 Update. 8 Q I'm not sure I understand. James 9 9 (Whereupon CFTC Exhibit No. 501 isn't asking a question. James is sending you a was marked for identification.) draft email that he hasn't sent out yet, he's not 10 10 11 Q Did you monitor the inbox 11 responding to anyone, and he's asking you will this compliance@longleaftrading.com? be okay. And then --12 12 A Correct. A It actually just came to my inbox. 13 13 Q So it automatically would go to you? Q -- and then you say I have an issue with 14 14 it. So what's the issue? 15 A Yes. 15 Q So the attachment is Long Leaf 16 A The issue is that it only starts in June. 16 Update 10.18.19.pdf. And in Mr. Hatzigiannis' Q So it only includes a subset of Long Leaf's 17 17 email to you on CFTC Exhibit 477 the attachment is 18 trading activity, that's the problem? 18 titled Long Leaf Update 10.18.19.pdf. Do you have 19 A Correct. 19 any reason to think that these are not the same 20 Q Why is it a problem to send out 20 document? 21 only a subset of Long Leaf's trading activity to 21 22 A No. 22 prospective customers? 23 Q And scrolling down to the attachment 23 A It's not showing the complete history.

24

that Mr. Hatzigiannis sent to you, it reflects

Why is it important to show the complete

Page 149 Page 151 history to prospective customers? 1 1 (Whereupon CFTC Exhibit No. 502 2 A They should see. 2 was marked for identification.) Q They should see it because it's 3 Q Do you recognize this as an email 3 important to an investing decision to know how that you sent to the Long Leaf brokers on April 4, 4 4 the investment advisor performs, correct? 2019, subject line Detail for Trade? 5 5 6 A Correct. 6 A Yes. Q There's one attachment titled Trade 7 Q And it's not sufficient to show 7 8 the prospective investor just a subset of the Bond Hedge for Jobs Report Detail, and your email 8 9 trading activity, correct, because it only provides is one sentence. It says, "Here it is customer by 9 an incomplete picture, right? customer," right? 10 10 11 A Correct. 11 A Correct. 12 12 MR. FALVEY: Jody, we've given Q I'm just going to scroll down to the 13 some leeway on going over turf and the same 13 attachment, Mr. Donelson, and it looks like sort questions that Ashley was getting at yesterday. of an excerpt of an Excel file that shows the broker 14 14 15 Are we -- can you get back to the 30(b)(6) 15 number in one column, the account number in the questions? next column, the account name in the third column 16 16 17 MR. PLATT: Yeah, that's fair, Jim. 17 and then there's a title -- there's a column with 18 I think these are pretty well within the list 18 the title Total. Does that reflect the number of of topics, but I'll move on. contracts that would be recommended to the customer 19 19 20 MR. FALVEY: Thank you. 20 for this particular trade? 21 THE WITNESS: Can I request a quick break? 21 A Yes. 22 MR. PLATT: Sure. Yes, of course. Ten 22 Q And there are a bunch of different 23 minutes. 23 numbers in the total column. There's a 1, there's 24 THE WITNESS: Thank you. 24 a 2, there's a 3, there's a 4, there's an 8, there's Page 150 Page 152 MR. FALVEY: Okay. a 6. So there's about four or five different 1 2 (Whereupon a recess was taken from 2 options in terms of the number of contracts, right? 3 3 2:12 p.m., to 2:20 p.m., after which A Correct. 4 the following proceedings were had:) 4 Q Then the brokers would take this information and relay the recommendation to the 5 BY MR. PLATT: 5 6 customer, is that right? 6 Q Mr. Donelson, earlier today we discussed 7 A Correct. the trading recommendations that were sent out to 7 8 8 Long Leaf customers. Q What are the factors that went into 9 Long Leaf's determination concerning how many 9 A Yes. contracts to recommend to a particular customer? 10 Q And in each recommendation do you 10 11 A One would obviously be the size generally agree that there's information about 11 of the account. The other would be -- another 12 the trades and then information about the number 12 would be how new they are to the program and then 13 of contracts that the customers can receive? 13 also any adjustments that had been given by the 14 14 A Correct. Q And the trade itself, the trade 15 client to that number in the past. 15 16 Q So that last item that you described, 16 structure was the same for every customer who adjustments by the client in the past, could that 17 received the recommendation, but there was variance 17 among the number of contracts that were recommended 18 be like the client may have reflected or expressed 18 19 a higher or lower risk tolerance in the past and 19 to particular customers, right? 20 you're adjusting -- you are tailoring your 20 A Correct. recommendation on that basis? Q So I want to show you an example of 21 21 one to make sure that I understand it properly. 22 A Yes, also certain -- whether they 22 23 would trade the specific underlying contract MR. PLATT: I'm going to mark CFTC 23 24 or not. Some customers would not trade. We 24 Exhibit 502.

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- 1 had a customer who was Muslim and would not trade
- 2 hogs. We had a customer who was a trader of the
- 3 E-mini, so he didn't want anything to do with E-mini
- 4 trades. We had some people, as I said earlier, that
- 5 traded options outside of what we were doing, that
- 6 they wouldn't take things that they were already
- 7 trading.
- 8 Q And this outside trading, it didn't occur
- 9 at Long Leaf, right?
- 10 A No.
- 11 Q So it sounds -- to sum all that up,
- 12 it sounds like Long Leaf knew its customers pretty
- 13 well and was able to tailor its recommendations
- 14 based on its knowledge of the clients' trading
- 15 preferences, right?
- 16 A Correct.
- 17 MR. PLATT: I've got one more just to 18 make sure I fully understand it. I'm going
- 19 to mark this as CFTC Exhibit 503.
- 20 Q Mr. Donelson, do you recognize this
- 21 as an email from -- actually, I'm sorry. We already
- 22 looked at this document. I've marked this as --
- 23 A 500, I think.
- 24 Q Your memory's probably better than mine.

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- 1 A But only for a short period of time
- 2 and then --
- 3 Q I think it's 499 if I did it right.
- 4 MR. FALVEY: We can say 499-1/2 if you
- 5 want.
- 6 MR. PLATT: I'm going to say 499 for the
- 7 sake of the record.
- 8 MR. FALVEY: Sounds good.
- 9 BY MR. PLATT:
- 10 Q So there are five PDF attachments to
- 11 this document. There's the customer list, there's
- 12 seven contracts, three contracts, two contracts and
- 13 one contract. I'm going to just scroll through them
- 14 very briefly. And the customer list is -- contains
- 15 information of the kind we saw on Exhibit 502
- 16 with sort of the account number, the account name
- 17 and then on the right-hand total column, that's the
- 18 number of contracts that would be recommended,
- 19 right?
- 20 A That is correct.
- 21 Q And then the remaining PDFs are the
- 22 trade recommendation documents that are tailored
- 23 for however many contracts are being recommended.
- 24 So on this document you can see on the top right

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- above the box, "We are recommending a total of
- 2 7 contracts for each recommended position below,"
- 3 right?

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- 4 A Correct.
- 5 Q And then the next PDF attachment says,
- 6 "We are recommending a total of 3 contracts for each
- 7 recommended position below," right?
 - A Correct.
- 9 Q So you would send this email to the
- 10 brokers. They would look at the customer list
- 11 and then disseminate the corresponding PDF based
- 12 on the appropriate number of contracts?
 - A Correct.
- 14 Q Mr. Donelson, what was an adjustment
- 15 trade in the context of Long Leaf, the Long Leaf
- 16 Trading program?
- 17 A There were typically two types.
- 18 One is we sold the short option. It expired.
- 19 We have a lot of long -- we have a lot of times
- 20 at the end it's not profitable at the moment, so
- 21 we'll sell another set of short options. Then the
- 22 one you showed me, which is a hedge of -- they were
- 23 in a good position. However, you know, we had a big
- 24 jobs report coming up. So we put a hedge in place

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- 1 at no commission just to protect that.
- 2 Q And when you would recommend trade
- 3 adjustments, would you recommend particular numbers
- of -- particular amounts of contracts for particular
- 5 customers?

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- 6 A It would be equal to what the
 - initial entry was. So if you had five contracts,
- 8 you're going to get five contracts. If you had
- 9 one contract, you want one contract. You can
- 10 still -- obviously they can, and sometimes did,
- 11 say no, I don't want to take the contract. But
- 12 we didn't want them to have two short and one long
- 13 and create a problem.
- 14 Q I understand. So for adjustment trades
- 15 Long Leaf Trading would go look at the customer's
- 16 trading history, determine what their original
- 17 position was and tailor the adjustment trading
- 18 recommendation to that prior trading activity?
- 19 A Yeah. We would actually download
- 20 it from the trading system of what their current
- 21 position was.
- 22 Q Got it. Thank you. And so we've been
- 23 discussing -- and just to clarify the record about
- 24 trading recommendations and number of contracts,

Page 157 Page 159 Q And is this sort of the first one that this has been for the time period that you owned 1 2 the firm, right? 2 vou did --A Correct. 3 3 Α Yes. 4 Q Do you have an understanding of how 4 -- once you owned the firm? Long Leaf determined the number of contracts for Yes. 5 5 customers to execute during the Evans period? 6 6 And then you write -- in this email you A I have what he told me. I don't have how write to the brokers, "We will follow up each month 7 7 with a postmortem of the trading for that month. So 8 did that actually play out. 8 9 Q What did Evans tell you about how Long 9 I will update this with final results based on the Leaf Trading determined the number of contracts to expected entry," is that right? 10 10 11 recommend for a particular trade when he owned --11 A Yes. A It was very similar to what I just 12 Q Scrolling down to the recap, the 12 13 13 attachment, it's sort of a narrative describing the

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explained, that they look at the balance of the account, the news of the account and any particulars about the individual. Q Thank you. Mr. Donelson, did Long Leaf

provide recaps or summaries of how its trading activity performed for, you know, a month-long period or a week-long period?

A We did. More was for an individual asking for a complete account breakdown. The trading history reports you've seen mostly because it's very hard to track what we called this trade into what it looks like in your statement.

22 23 on long positions, so this would not have been the result of the trade. This would be the entry of the 24

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Q Does it ring a bell that these were called like postmortems or after action reports?

A Yes.

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Q What information was Long Leaf trying to convey to customers with reports that were titled postmortems or after action reports?

A It was we took this trade, you know, you agreed to this trade. Here's how that trade played out. Here's kind of an explanation of what went on in the market.

Q And was the goal sort of like we want to make sure customers know what's going on?

A Yes.

MR. PLATT: I'm going to show you what's -- what I'm going to mark as CFTC Exhibit 503.

> (Whereupon CFTC Exhibit No. 503 was marked for identification.)

Q So if I did it right, I think I'm going to show you what was probably like the first postmortem or after action report that you did on January 31, 2018 and the subject is January Trade Recap.

A Yep. 24

trade. 1

> Q Okay, that's helpful. So, Mr. Donelson, my question is I've looked at quite a few of these postmortems or after action reports and they generally take the form of Exhibit 503, like a narrative describing the structure of the trade and the market conditions. But I have never seen one that says, you know, Trade XYZ, if you traded one contract, you would have made 400 bucks.

mechanics of the trade and the market conditions.

postmortems ever include information about the

A Can you scroll down on this? I'm --

A Yeah. This is the first month we put

profit and loss associated with a particular trade?

Is that a fair summary?

Q Did Long Leaf Trading in its

A Correct.

Q (Scrolling).

10 Did you ever include profit 11 and loss information in your trade recaps or your 12 after action reports?

A I don't remember.

14 Q During the Evans period did Long Leaf Trading circulate trading recaps or after action 15 reports summarizing trading activity? 16

A I don't know. 17

If the goal was to increase transparency into the performance of Long Leaf's trading program, why didn't Long Leaf Trading circulate trading results on a monthly basis along with these postmortems and after action reports?

A I was working on a better report for an individual that could go out and say here's

[6/24/2021 9:09 AM] Donelson, James 2021-06-24

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Page 161 Page 163 the exact trades. requisite documents for a CTA and registration 1 2 of APs. 2 Q Did that ever come to fruition, 3 Q I agree with your summary. And the better report that was tailored to individual 3 to bucket those out, do you agree that there accounts? 4 5 5 are fraud claims and there are registration claims. A Yeah, I -- we would send them out to 6 two different buckets? 6 clients, not on an ongoing basis but as requested. Q When did that start? I think the 7 A Correct. 7 8 Q And, you know, you're not a lawyer. 8 first one of those -- I know the documents you're 9 MR. PLATT: So, Mr. Falvey, if you want 9 talking about. I think the first ones that I've to jump in on any of these questions, feel free 10 seen pop up in the spring of 2019. Does that sound 10 11 to object. 11 right? 12 A No, there were reports long before that, 12 MR. FALVEY: Okay. MR. PLATT: But just trying to categorize, 13 I think as early as February 2018. 13 you know, the content of the complaint. Q So Long Leaf had the ability to 14 14 MR. FALVEY: That's fine. 15 generate reports reflecting trade-by-trade profit 15 BY MR. PLATT: and loss, but it only did so if requested by a 16 16 17 client and it did not do so to circulate with Q So you referenced this violation that 17 the CFTC has charged Long Leaf Trading with for its after action reports. Is that your testimony? 18 18 A I don't remember if it was in the after 19 operating as a commodity trading advisor without 19 20 registration. 20 action reports. 21 Α Correct. Well, it's not in CFTC Exhibit 503, 21 22 And that was in the complaint. And 22 right? 503 doesn't include closed PNL information, 23 23 my question to you, Mr. Donelson, as Long Leaf's right? That was the one you just showed me? 24 corporate designee is did Long Leaf or any of its 24 Page 162 Q Yes. 1 agents ever ask a lawyer whether or not Long Leaf 2 2 A No, it's not in that report. was required to register as a commodity trading 3 Q I have not seen any postmortems, 3 advisor? 4 summaries or after action reports that include 4 A Yes. closed trade PNL. Sitting here today, can you Q Which lawyer did you ask? 5 5 identify any after action reports or postmortems A Ms. Rebecca Wing. 6 6 7 that include closed trade PNL? 7 Q When did you ask Ms. Wing whether 8 A No. 8 or not Long Leaf Trading was required to register 9 9 as a CTA? But you do remember responding to customer requests for PNL summaries for their own 10 A It's one of the responses but before 10 11 individualized accounts, right? 11 the acquisition and even after the acquisition A Correct. 12 whether we should be registered as a CTA given 12 Q And you generated those in response to the facts. 13 13 those requests? 14 Q I'm going to show you what I've 14 15 A Correct. 15 previously marked as Exhibit 355, and you just Q Mr. Donelson, have you looked at the referenced it. This is a document that Long Leaf --16 16 CFTC's complaint in this action? I think you produced in discovery, and I'll show it 17 17 18 A Yes. 18 to you. Just take a look at it and refamiliarize 19 Q What's your understanding of the 19 yourself with Exhibit 355, please. nature of the legal claims against Long Leaf 20 MR. FALVEY: Can you blow it up a tad, 20 Trading? 21 21 A There are charges of fraud. There 22 MR. PLATT: Yeah, yep, sorry. This is 22 are charges of not being registered as a CTA, false 23 tiny print. Sorry about that. 23 24 MR. FALVEY: No worries. and misleading statements as a CTA, not filing the

Page 165 Page 167 1 MR. PLATT: Is that legible? and what the exact rules are around that. 2 THE WITNESS: Yes. 2 Q Do you know whether or not Ms. Wing MR. FALVEY: Yep, thanks. conducted any legal research on this issue? 3 3 4 A I do not. A Yes. 4 5 BY MR. PLATT: 5 Q Did she bill you for this advice? 6 Q Do you recognize Exhibit 355, Mr. Donelson? 6 Α Yes. Q When Ms. Wing sent you bills for legal 7 Yes, I do. 7 Did you draft it? 8 services, were you billed by the hour or was it Q 8 9 Yes. sort of a flat fee arrangement? 9 Q And so there are four discrete A For the acquisition it was a flat fee. 10 10 conversations listed on here. I'm really only 11 Q Subsequent to that? 11 interested in the first one. Do you generally agree 12 Hourly. 12 13 that the second, third and fourth conversations 13 Did Ms. Wing ever tell you that, listed in order from top to bottom are about your you know, she needed to take some time to review 14 14 registration personally as an associated person? 15 15 regulatory authority on these issues or did she just A Correct. like give you the answer sort of in the course of 16 16 17 Q And the first conversation up at the 17 the conversation? top is about Long Leaf's registration status as 18 A She didn't tell me in the conversation 18 a commodity trading advisor? 19 when I asked. She came back to me a couple weeks 19 20 A Correct. 20 later on it. Q And the dates here are -- it's sort 21 21 Q Did she explain the basis for her legal of a broad date range, and I just want to drill 22 opinion? 22 23 down on this a little bit. The dates are listed 23 Α Yes. as November 1, 2017 through February 28, 2018. 24 24 What did she tell you? Page 166 Page 168 Is this meant to capture like there was one That we did not have control of the 1 1 Α 2 conversation during that time period, there was 2 accounts. a series of conversations? How did it work? 3 Q That was the key factor for Ms. Wing 3 4 A There were a series of conversations 4 at that pre-acquisition conversation concerning Long Leaf's registration status? 5 and the best way to separate it is pre-acquisition, 5 A Correct. 6 post-acquisition. So pre-acquisition we were 6 looking at the information being provided by 7 7 Q What about after the acquisition? You 8 Mr. Evans. I was -- I asked her to review should 8 testified that based on -- you know, I don't know this be registered as a CTA. if you learned new information about the company. 9 Q And I take it --You had been operating it for some time, so you 10 10 11 A And after -- after acquisition is the 11 clearly knew more about it than what Mr. Evans had continuation of that conversation now that we have 12 12 told you. Did you provide -- excuse me. Strike more insight than what's just in the acquisition that. What additional information did you provide 13 13 documents. to Ms. Wing during the post-acquisition conversation 14 14 15 Q In Exhibit 355 there's a sentence 15 concerning Long Leaf's registration status? that says, "We reviewed the requirements, looked 16 A Updates on the NFA review. 16 17 at the ongoing review of the NFA and information 17 Q I have two questions. I'm just provided by Mr. Evans." There's three discrete 18 going to ask them and I can clarify it if you 18 concepts there, and I'd just like to ask you need them clarified. One, what review are you 19 19 about each of them. What does it mean when you 20 talking about and, two, what about that review did 20 say we reviewed the requirements? What did you and you tell Ms. Wing that was relevant to Long Leaf's 21 21 22 Mrs. Wing look at? Or Ms. Wing, sorry. 22 registration status? 23 23 A She's obviously the lawyer in this, A The review that started in August of 2017 and concluded in February of 2018 is the answer so she reviewed all the requirements to be a CTA 24

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- 1 to the first question. Second question, basically
- 2 an update on the status of it.
- 3 Q What do you mean --
- 4 A We knew it was in progress at the time
- 5 of the acquisition. We did not have the conclusion
- 6 of it, which didn't happen until February.
- 7 Q Was there any factual information
- 8 connected to the fall of 2017 NFA audit that you
- 9 provided to Ms. Wing in connection with the post-
- 10 acquisition legal advice concerning Long Leaf's
- 11 registration status?
- 12 A I provided her the exit letter.
- 13 Q What did the exit letter say?
- 14 A Two things. One is that we needed to
- 15 put the number of contracts on the recommendation,
- and the second was he needed to record the checks
- 17 when they were written, not when they were cashed.
- 18 Q Was this a letter that was addressed
- 19 to Long Leaf Trading?
- 20 A I'm not sure if it's addressed to Tim
- 21 Evans or Long Leaf Trading but one of those two.
- 22 It's from the NFA.
- 23 Q And was this post-acquisition conversation
- 24 concerning Long Leaf's registration status, do you
 - you
 - think that happened in like February of 2018 based
 - 2 on the registration conversations document or do
- 3 you think it happened later?
- 4 A I would say it happened near the end
- 5 of February once we had the final NFA document.
- 6 Q So by then you had a three-month sample
- 7 to understand the way that Long Leaf's trading
- 8 program operated and the extent to which Long Leaf's
- 9 customers followed the trading recommendations, is
- 10 that right?

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- 11 A Correct.
- 12 Q What did Ms. Wing say in her legal opinion
- 13 in the post-acquisition conversation concerning Long
- 14 Leaf's registration status about whether or not Long
- 15 Leaf Trading was properly registered only as an
- 16 introducing broker?
- 17 A She reiterated that we did not have
- 18 control of the accounts and that we would -- did
- 19 not need to be registered as a CTA.
- 20 Q Did Ms. Wing ever ask any questions for
- 21 facts other than whether or not Long Leaf Trading
- 22 had control over the accounts?
- 23 A Yes.
- 24 Q What kinds of questions did Ms. Wing

- 1 ask you?
- 2 A How many accounts there were, the kind
- 3 of rate of people accepting or, you know, declining
- 4 the recommendations.
- 5 Q Do you remember anything else she asked
- 6 about in connection with her advice concerning Long
- 7 Leaf Trading's registration status?
 - A I don't remember anything else.
- 9 Q Did Long Leaf Trading ever tell Ms. Wing
- 10 that approximately 90 percent of its revenues came
- 11 from the trading program?
- 12 A I don't remember.
 - Q Did Long Leaf Trading ever tell
- 14 Ms. Wing that no customers in the trading program
- 15 ever deviated from the structure of the trading
- 16 recommendation as it was recommended?
 - A I don't remember.
- 18 Q Did Long Leaf Trading attempt to describe
- 19 the frequency with which customers accepted its
- 20 trading recommendations?
- 21 A I don't remember.
 - Q Did Long Leaf Trading tell Ms. Wing that,
- 23 you know, to the extent any customer deviated from
- 24 the trading recommendation, the only deviation was
 - Page 1/2

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- 1 a minor detail of the number of contracts, and even
- 2 then it was at most 5 percent of the customers for
- 3 any particular trade?
 - A Ask that question again, please.
- 5 Q Concerning information provided to
- 6 Ms. Wing in connection with legal advice about
- 7 whether or not Long Leaf Trading was required to
- 8 register as a commodity trading advisor, did Long
- 9 Leaf Trading tell Ms. Wing or any of its agents or
- 10 employees tell Ms. Wing that the only deviations
- 11 from the recommended trades by trading program
- 12 customers related to the number of contracts that
- 13 would be executed and if there was deviation, it
- 14 only occurred in, as you testified, 5 percent of the
- 15 trading recommendations?
- To trading recommendations
- 16 A No.
- 17 Q Did Long Leaf Trading in connection
- 18 with seeking legal advice from Ms. Wing on the
- 19 issue of whether or not it should register as a
- 20 commodity trading advisor, did Long Leaf Trading
- 21 ever tell Ms. Wing that among the trading program
- 22 participants, no customers executed trades other
- 23 than the recommended trades?
- 24 A I don't remember.

Page 173 Page 175 1 A No. 1 Q Were there any documents or notes 2 Upon reviewing the NFA website, as 2 reflecting these conversations? Q 3 you described, did you ever think to yourself that A They're mostly phone calls. 3 Long Leaf met the criteria that were listed by the 4 Q Ms. Wing never like put in an email 4 here's my justification --5 NFA? 5 6 MR. FALVEY: Objection. As Jody has 6 A Not that I know of. 7 pointed out before, Mr. Donelson is not an 7 Q Well, it would have gone to your Long 8 attorney, but go ahead and answer. Leaf Trading email probably, right? 8 9 A Parts of it did, parts of it didn't. 9 A I would assume so, yes. 10 I relied on her expertise in the field. Q I know you're not a lawyer, 10 BY MR. PLATT: Mr. Donelson, but did you ever conduct any 11 11 searches on the internet or otherwise about when 12 Q You testified earlier that Ms. Wing 12 13 an introducing broker is required to dually register 13 told you that the reason that Long Leaf did not have to register as a commodity trading advisor as a commodity trading advisor? 14 14 was because it did not exercise discretion over 15 A I only looked at the NFA website, which --15 Q What information did you learn from 16 customer accounts. Did it ever make you question 16 the NFA website on the issue of whether or not Long 17 her expertise to know that her advice didn't line 17 18 up with the factors listed on the NFA website? Leaf Trading may be required to dually register as 18 an introducing broker and a commodity trading 19 MR. FALVEY: Objection as to the 19 20 characterization as to whether her advice 20 advisor? 21 lined up with the NFA website, but go ahead. A It listed five things, the first one 21 22 THE WITNESS: I forgot the question now. being you had to have discretion over the account. 22 23 MR. PLATT: Sure, I'll ask it again. 23 The second one had to do with numbers of people And, Mr. Falvey, your objection can stand. that you sent the recommendation to. To be honest, 24 24 Page 174 Page 176 I don't remember all the other three. 1 I understand where you're coming from. 1 2 MR. FALVEY: Sure. 2 Q Your recollection is that the 3 BY MR. PLATT: NFA website says that only introducing brokers 3 4 that have discretion over customers' accounts are 4 Q I think -- let me break it down so required to register as commodity trading advisors? it's a better question. You testified I think 5 5 A That's what it said, yes. that Ms. Wing told you that the key factor was that 6 7 Q Or do you think maybe it says having 7 Long Leaf Trading did not exercise discretion over discretion over a customer's account is sufficient 8 customer accounts, right? 8 9 A Correct. 9 but not necessary to require dual registration as an 10 Q Did she say any other factors that introducing broker and commodity trading advisor? 10 11 A I turned the matter over to Ms. Wing, 11 were important to her legal opinion that Long Leaf 12 Trading did not need to register as a commodity who's a lawyer, and took her advice on whether we 12 13 trading advisor? should be registered or not. 13 Q Mr. Donelson, I understand that you 14 Α No. 14 Did it give you cause for concern 15 asked Ms. Wing or you say that you asked Ms. Wing 15 as a business owner and educated professional for legal advice on this issue. What I'm trying to 16 16 to know that her legal advice did not consider get at is did you ever do any independent research 17 17 the factors that were listed on the NFA website, as a very well-educated corporate professional 18 18 that would call into question her -- the advice 19 all of the factors? 19 20 MR. FALVEY: Same objection. Sorry, that she gave you? Did you ever question her and 20 say, Ms. Wing, I looked at the NFA website and they 21 same objection as before. 21 had a bunch of factors and we hit all of them? Did 22 A No, I did not. 22 you ever say something like that? Was there ever 23 BY MR. PLATT: 23 24 So earlier today you testified that a conversation of that nature?

Page 177 Page 179 you knew what an associated person was in the about a couple months in. It was in February or 1 2 context of the futures industry. Can you just, 2 January. I can't remember. please -- I apologize if you already answered this. 3 (Whereupon CFTC Exhibit No. 505 3 Who is required functionally to register as an 4 was marked for identification.) 4 associated person? 5 5 Q So I'm just going to show you CFTC A Anybody who solicits clients or manages Exhibit 505, which is not inconsistent with your 6 6 the solicitation of clients. testimony. This is a January 25, 2018 email from 7 7 Q What if you solicit orders, would that you to Mr. Evans, the former principal of Long 8 8 9 qualify too? 9 Leaf. You write, "Got a letter today on Andrew. A I believe so. They are initiating a registration disqualification 10 10 11 Q In connection with your due diligence in 11 proceeding where he request a hearing unless he acquiring Long Leaf Trading Group, did -- actually, 12 withdraws the application. Is this standard 12 13 strike that. When you became the principal of Long 13 procedure? Not familiar with this." Leaf Trading Group, did Long Leaf undertake any 14 Do you recognize this as an email 14 15 analysis to determine whether or not all its brokers 15 that you wrote to Evans? were properly registered as associated persons? 16 A Yes. 16 A Yes, we reviewed NFA BASIC. 17 Q Does this refresh your recollection that 17 you probably learned about the disqualification 18 Q Do you remember what the results of that 18 review were? 19 proceeding against Mr. Nelson in late January 2018? 19 20 20 A I remember that every one of our A Yes. brokers was registered and Andrew Nelson had 21 Q After you received this information 21 a temporary license. 22 that you described as something you weren't familiar 22 23 MR. PLATT: I'm going to mark CFTC 23 with, did you permit Mr. Nelson to continue acting Exhibit 504. as an associated person? 24 24 Page 178 Page 180 A I did. (Whereupon CFTC Exhibit No. 504 1 1 2 Did you ever ask anyone -- or you 2 was marked for identification.) 3 Q I'll represent to you, Mr. Donelson, 3 asked Mr. Evans is this standard procedure. Do you 4 that this is a printout of Andrew Nelson's NFA 4 remember if Mr. Evans responded to you? 5 BASIC registration information. Do you recognize A He did. I don't remember, but he didn't 5 this, the format of this information? really understand the procedure either -- proceeding 6 6 7 A Yes. 7 either. 8 Q Did you ask Ms. Wing about -- in late 8 Q And I'll scroll through it. 9 January 2018 about whether or not --9 A Yes, I do recognize the format. Q I've just scrolled through the whole 10 A Yeah, I did, I did. 10 document. It's a two-page PDF. And under Long Leaf Q So let me just finish the question, 11 11 Trading Group, there are two dates for September 5, and we've been talking over each other --12 12 2017 listed. One is associated person pending. The 13 A Okay. 13 other is NFA associate member pending. Is that --14 Q -- a little bit today. It's mostly my 14 15 do you think that's the information that you saw 15 fault and I apologize. Did you ask Ms. Wing around when you looked up Andrew Nelson's registration the time you received Exhibit 505 whether or not you 16 16 should continue to permit Mr. Nelson to interact 17 status? 17 18 A Yes, that's what I believe it is. 18 with customers and solicit prospective customers? A No. I asked her what this was and what Q Did there come a time when you learned 19 19 that the NFA was going to initiate a registration 20 I had to do. 20 disqualification proceeding against Mr. Nelson? 21 Q What did she say? 21 A We were talking about the procedure 22 A Yes, I did. 22 itself, that we would have to file something, 23 23 Q When was that?

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A Sometime in February of 2018 I think,

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and we sent the filing over. I don't know when.

Page 181 Page 183 1 Q So was the conversation more around show that? 1 2 what to do with the hearing that you reference in 2 A If you're showing a dwindling net liq -your email here to Mr. Evans? 3 3 net liquidating value. 4 A Correct. 4 Q And all the Long Leaf brokers had the 5 It wasn't about whether or not Mr. Nelson relevant skills and training to understand those 5 6 should continue to operate in a customer-facing role 6 concepts, is that right? while the hearing was pending, is that accurate? 7 7 A I can't speak for the Evans period. 8 A That's accurate. 8 The brokers that worked for me, yes. 9 Q And Ms. Wing never told you around this 9 Do you know which scripts Long time to take Mr. Nelson out of a customer-facing Leaf followed during the Evans era? Earlier you 10 10 11 role? 11 testified that in 2017 the script matched the script that existed in the early part of 2018. But beyond 12 A No. 12 13 Q I have a couple questions about the 13 that do you have any understanding of what scripts Evans era, Mr. Donelson, just because --Long Leaf used during the Evans era? 14 14 15 A Okay. 15 A Not really. Q -- just because some of your 16 Q Do you know whether Long Leaf during the 16 17 answers today have indicated some knowledge of 17 Evans era told customers that it would use option the documentation from the Evans era but less than 18 selling strategies to drive results? 18 perfect information about what was going on in the 19 A I don't know specifically. 19 20 office under normal practices and procedures. 20 Q Do you know during the Evans era Is that fair? if the brokers told prospective customers that if 21 21 22 A That's fair. 22 you sell four options, there is a strong statistical 23 Q During the Evans era was Long 23 likelihood that you're going to win on three of those, giving you a much more predictable path 24 Leaf Trading aware that its trading recommendations 24 Page 182 Page 184 1 resulted in consistent losses for customers? to success? Did Long Leaf use that line with 1 2 A I don't know how they wouldn't know 2 prospects during the Evans era? that, but how many people knew what was going on, 3 A I don't know for sure. I've heard it. 3 4 I don't know. I don't know if they continued to be -- used it 5 5 Q It sounds like, you know, your all the time. 6 answer is you're sort of speculating based on 6 Q In what context did you hear that line your reconstruction of or analysis of documentation 7 7 during the Evans era? 8 A They were talking in terms of the CME 8 and not on, you know, everyone was talking about 9 9 losses in the office kind of thing? study from 1999. A Yeah, I don't know whether they were --10 Q And you heard this on recorded calls, 10 how widespread. But if you were a broker working 11 is that right? 11 for Tim Evans, it's hard not to see the losses if A Yeah. 12 12 you're getting a report every day. 13 13 Did you ever listen to a recorded call Q Do you know whether the brokers from the of Jeremy Ruth? 14 14 15 Evans era received reports every day? 15 A I don't remember. A I believe they were emailed from Gain 16 During the Evans era did Long Leaf 16 every day based on the broker code. That was the Trading tell customers and -- tell prospective 17 17 procedure -- that was the process when I acquired 18 customers that as a company we wouldn't have the 18 the firm, and I don't think Gain changed their 19 ability to work with hundreds of clients month 19 process. 20 after month for six years and oversee millions of 20

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Q And you say anyone who looked at those

customers are losing money over time. What is it

about the customer account statements that would

daily customer account statements should know that

dollars if we weren't being profitable for them?

Q During the Evans era did Long Leaf

disclose to prospective customers complete and

A I don't know.

Page 185 Page 187 accurate track record information concerning the 1 Trading? 2 trade recommendations? 2 A I don't know. 3 3 A I have no records of it. Q Why was Mr. Ruth fired at Long Leaf? 4 Q Do you know one way if they did or they 4 A I do not know. It was before I got there. 5 5 didn't? MR. PLATT: Okay. Can we take, you 6 6 A I'm just saying I have no record of them know, a ten-minute break? I'm close to done. 7 ever doing it. 7 I just want to make sure that I've covered all 8 Q And you have no independent knowledge 8 the topics that I want to. other than the lack of recordation? 9 9 MR. FALVEY: Sure. A Correct. 10 THE WITNESS: Sure. 10 11 Q Did anyone at Long Leaf ever talk about 11 MR. PLATT: Thanks. Let's go off the Jeremy Ruth during the time period you owned the 12 12 record. 13 13 (Whereupon a recess was taken from A Yes. 14 3:24 p.m., to 3:40 p.m., after which 14 15 Q What did they say about him? 15 the following proceedings were had:) A He was a good salesman. He was hard 16 Q Mr. Donelson, earlier when we 16 to work with. Those were the two main things. were discussing your track record documents, 17 17 18 Q Who told you those two things about 18 you referenced a master file. Mr. Ruth? 19 MR. PLATT: I'm going to mark an exhibit 19 20 20 A I'm paraphrasing the conversation as CFTC Exhibit 506. with multiple, but that's -- the ones that had 21 (Whereupon CFTC Exhibit No. 506 21 been there. I think Connor was there. I think 22 was marked for identification.) 22 23 James was there. I think Andrew and Scott may have 23 Q This is a file titled Trading Performance 24 been there, but a lot of the brokers had not been 24 Tracking Data Long Leaf 2019. This was produced to Page 188 Page 186 there when Jeremy was there. CFTC in discovery. It's a multi-tab spreadsheet. 1 1 2 2 Based on the statements of brokers The first half of it is titled CoreData. Is this whose time overlapped with Mr. Ruth's time and with 3 the master tracking file you were referencing? 3 4 your time, you had an understanding that Mr. Ruth 4 Α Yes. 5 5 was a good salesman? Q And there's an Account tab --A He was good at sales and he was very, 6 6 Α Yeah. 7 -- that I just clicked on. 7 very difficult to work with. Q 8 Q And just so the record's clear, Mr. Ruth 8 Α Yes. did not work at Long Leaf during the time you worked 9 9 Q Is this the tab that you would filter to there, right? create your reports concerning strategy-by-strategy 10 10 11 A Correct. 11 analysis? Q Did Mr. Hatzigiannis or Mr. Campo 12 A I think it would be either the Historical 12 or any of the other brokers who overlapped with or the Report tab. 13 13 Mr. Ruth and with you, did they describe what made Q I just clicked on the Report tab. 14 14 15 Mr. Ruth good at sales? 15 This looks like the tab that you would use to A I don't remember any specific comments, generate --16 16 you know, but he was -- as they said, he was good 17 17 Α Yeah. at talking to the client. He was good at, you know, 18 Q -- individual reports? 18 getting them over their objections, so on and so 19 That would be individual reports, and 19 20 forth. 20 then I think the Historical or the Summary would be, Q Did any of the Long Leaf brokers whose 21 you know. 21 time overlapped with Jeremy Ruth ever tell you that 22 22 Q This is the Historical tab, but it Mr. Ruth made misleading or untrue statements in 23 doesn't look to me like it's filtered. So is 23 the context of soliciting customers to Long Leaf 24 there a tab that contains all the data that would

Page 189 Page 191 1 be filtered? how many would be sent out to -- or how -- if it 2 Look at the Summary tab. No, it's 2 would be sent out to X number of people. I don't 3 all the data that was created. I just don't see 3 remember the other two or three. the tab --4 4 Q And this is potentially a minor detail, 5 Q The Detail file looks like it is filtered. but I want the record to be clear. Earlier you 5 6 the Detail tab. 6 said that your independent research reflected that 7 A Yeah. the broker had to have control or discretion. Was 7 8 Q Is there a flag or a piece of data in 8 there a difference to your mind between the concept here that you would associate with the strategy? 9 9 of control and the concept of discretion? A I don't see where it has the strategy 10 10 A No. in there. 11 11 Q And what did those terms mean to you 12 Q So can you walk me through how you 12 before you received legal advice? would create a report associated with a particular 13 13 A I didn't even look at the NFA website strategy? 14 before I received legal advice. This was before 14 A There should be a strategy next to 15 15 the acquisition. each one of the trades. That's why I'm confused. Q When do you think you looked at the NFA 16 16 17 It had multiple versions of this. So, I mean, like website? 17 it would not -- I'd never go back to a previous 18 18 A I'd say February 2018. I think I 19 version but I would go forward to a different 19 was looking at some other registration issues version, but all the data would stay the same. 20 20 or something but kind of driving around the NFA Q This is the one that was produced 21 21 website. in discovery. So it sounds like either this file 22 22 MR. PLATT: I think that's all the 23 or a file like it you were able to manipulate --23 questions that I had. Mr. Falvey, did you A Yeah. 24 24 have any clarifications you wanted to ask Page 190 Page 192 Q -- or filter to produce strategy-1 the witness? 1 2 MR. FALVEY: I do not. I'd like 2 by-strategy or customer-by-customer reports --3 to thank you for your professionalism and 3 A Yes. 4 Q -- in 2019, is that generally correct? 4 civility, Mr. Platt. I do appreciate it. 5 So thank you for that. 5 A That's generally correct, yes. Q I just want to turn back very briefly 6 MR. PLATT: It's my pleasure. I thank 6 to your discussions with Ms. Wing concerning Long 7 you, Mr. Donelson, for appearing on behalf 7 8 Leaf Trading's registration as an introducing broker 8 of Long Leaf for a second day of depositions. 9 I know it's a long day. So with that, we can 9 or commodity trading advisor. You said that you 10 go off the record. 10 clicked around the NFA website and identified a 11 list of factors that were relevant to the analysis, 11 MR. FALVEY: Thank you. (WITNESS EXCUSED) 12 and I just want to understand what it was that you 12 13 learned independently of your legal advice about 13 what factors were relevant to this analysis. 14 14 15 15 A Like I said, there were five factors and the first one being that you had to have control 16 16 or discretion over the account, which we didn't 17 17 18 have. And the rest of them were about -- I kind 18 of stopped looking there after it says you have to 19 19 20 have discretion, which is the advice that she gave 20 me, "she," the lawyer. 21 21 Q And you don't remember what those other 22 22

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A I have a general -- one had to do with

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factors were?

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       IN THE UNITED STATES DISTRICT COURT
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                                                                              Pursuant to Rule 30(e) of the Federal
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        NORTHERN DISTRICT OF ILLINOIS
                                                                        Rules of Civil Procedure for the United States
                                                                   2
2
            FASTERN DIVISION
3
   COMMODITY FUTURES TRADING
                                                                   3
                                                                        District Courts, if deponent fails to read and sign
   COMMISSION.
                                                                       this deposition transcript within 30 days or make
                                                                   4
4
          Plaintiff.
                                                                   5
                                                                       other arrangements for reading and signing thereof,
5
                                                                       this deposition transcript may be used as fully as
                   ) No. 20 C 3758
                                                                   6
          ٧s
6
                                                                   7
                                                                       though signed, and the instant certificate will then
   LONG LEAF TRADING GROUP,
7
   INC., et al.,
                                                                   8
                                                                       evidence such failure to read and sign this
                                                                   9
                                                                       deposition transcript as the reason for signature
          Defendants.
8
9
                                                                  10
                                                                       being waived.
10
                                                                  11
                                                                              The undersigned is not interested in the
        I, JAMES A. DONELSON, do hereby certify
   that I have read the foregoing transcript of my
                                                                  12
                                                                       within case, nor of kin or counsel to any of the
   remote 30(b)(6) deposition given on June 24, 2021,
                                                                  13
                                                                       parties.
12
   consisting of pages 1 to 195, inclusive, and I do
   again subscribe and make oath that the same is a
                                                                  14
                                                                              Witness my official signature and seal as
   true, correct and complete transcript of my
13
                                                                  15
                                                                        Notary Public, in and for Cook County, Illinois on
   deposition so given as aforesaid, and includes
   changes, if any, so made by me.
                                                                  16
                                                                       this 14th day of July, A.D., 2021.
15
                                                                  17
              Corrections have been submitted
16
              No corrections have been
                                                                  18
              submitted
                                                                  19
                                                                                       Mary Maslowski, CSR, RPR
18
                                                                                       Notary Public
              JAMES A. DONELSON, Deponent
                                                                  20
                                                                                       79 West Monroe, Suite 1001
19
   Subscribed and sworn to
                                                                                       Chicago, Illinois 60603
   before me this
20
                day of
           , 20
                                                                  21
21
                                                                  22
   Notary Public
22
                                                                  23
23
                                                                  24
24
                                                        Page 194
 1 NORTHERN DISTRICT OF ILLINOIS )
    EASTERN DIVISION
   STATE OF ILLINOIS
                            SS.
 3
   COUNTY OF COOK
 4
 5
          I, Mary Maslowski, Certified Shorthand
 6
     Reporter and Notary Public in and for the County of
 7
     Cook, State of Illinois, do hereby certify that on
 8
     June 24, 2021, at 9:07 a.m., the remote deposition
 9
     of the witness, JAMES A. DONELSON, called by the
10
     Plaintiff, was taken before me, reported
11
     stenographically and was thereafter transcribed
12
     by me.
13
           The said witness, JAMES A. DONELSON, was
14
     first duly sworn to tell the truth, the whole truth,
     and nothing but the truth, and was then examined
15
16
     upon oral interrogatories.
           I further certify that the foregoing
17
18
     is a true, accurate and complete record of the
19
     questions asked of and answers made by the said
20
     witness, at the time and place hereinabove referred
21
     to.
22
           The signature of the witness was not waived
23
     by agreement.
           The deposition terminated at 3:50 p.m.
```